

# WORLD MANUFACTURING FORUM

Artificial Intelligence for the Manufacturing Renaissance  
The resilience of Companies in a “New Normal” Society



11 - 12  
NOVEMBER

Live streamed from Cernobbio, Como, Italy

REGISTER HERE

The 2020 edition of the World Manufacturing Forum will highlight how, in the attempt to move towards a global economic renaissance, technological innovation is progressing rapidly and AI has become an area of strategic importance and a key driver of a resilient economy.

The World Manufacturing Forum will take place over two days:

## 11 NOVEMBER

On the first day, the plenary sessions discuss how companies and the manufacturing sector at large will resurge in a “New Normal” world. During the day, the topic will be discussed by speakers, such as:

- **Cristina Oyón**, Head of Strategic Initiatives, Grupo SPRI
- **Carlo Bonomi**, President, Confindustria
- **Li Yong**, Director General, United Nations Industrial Development Organization
- **Pierre Gattaz**, President, BusinessEurope
- **Bronwyn Fox**, Deputy Vice-Chancellor, Swinburne University of Melbourne
- **Linda Hasenfratz**, CEO, Linamar
- **Mike Lackey**, Global Vice President of Solution Management Manufacturing, SAP

## 12 NOVEMBER

On the second day, the discussion will focus on how to put AI at the service of citizens and economy, while also responding to the disruption in manufacturing and global value chains caused by the COVID-19 outbreak. The topic will be discussed by speakers, such as:

- **Chandrakant Salunkhe**, Founder and President, SME Chamber of India,
- **Marta Batalla Massana**, Policy Officer, DG Grow - European Commission,
- **Paolo Benanti**, Roman Theologian, Third Order Regular of St. Francis,
- **Klaus Beetz**, CEO EIT Manufacturing
- **Gilles Savard**, CEO, IVADO,
- **John Polowczyk**, Admiral, US Navy,
- **Bernardo Calzadilla-Sarmiento**, Director, Department of Trade, Investment and Innovation, United Nation Industrial Development Organization.

## WORLD MANUFACTURING WEEK 2020

9 - 12 November, on line event

A set of targeted events co-organized with World Manufacturing Foundation’s international network of partners. An occasion to showcase innovative practices and stimulate debate about trending topics affecting the manufacturing sector.

Highlight of the Week is the World Manufacturing Forum.