

EIT Manufacturing and Network Partner BadenCampus to Promote Innovation in the Southern Black Forest Region

BadenCampus (Breisach) is the most recent network partner of EIT Manufacturing CLC Central. Thus, the innovation community supported by the <u>European Institute of Innovation & Technology (EIT)</u>, a body of the European Union, has already won over the third partner in southwest Germany. 2020 saw the signing of cooperation agreements with 5-HT (Mannheim) and DIGIHUB Südbaden (Freiburg).

Darmstadt, 3 August 2021 – With BadenCampus, EIT Manufacturing CLC Central wins over one more renowned cooperation partner for integrating start-up companies, mid-sized companies, talent, and scientific institutions into the framework of pan-European subsidies.

Christian Bölling, Managing Director of EIT Manufacturing Central gGmbH, states: "BadenCampus is an innovation platform with an ideal network in its region. Together, we want to stand up for promoting innovation in Germany and in Europe."

Thomas Scheuerle, CEO BadenCampus, explains: "The partnership with EIT Manufacturing reinforces our objective to offer our start-up companies international scalability options, and conversely to get attractive start-ups into contact with companies in our region. In addition, we add a lot of experience into our network that start-ups can benefit from, and we thus have further options to accompany concrete cooperation projects during their implementation. Not least because of the good personal exchange, we are looking forward to our future cooperation."

BadenCampus is well-known throughout Germany: with its "Zukunftsnavigator" [future navigator], this new network partner is hosting a series of events which puts a focus on vital topics in digital transformation, thus attracting internationally leading innovators to the city of Breisach. In 2021, EIT Manufacturing CLC Central already hosted three "Zukunftsnavigator" events together with BadenCampus, the next event is scheduled to take place on 22 September: the topic then will be "additive manufacturing".

Wolfgang Kniejski, Senior Business Creation Manager at EIT Manufacturing CLC Central: "I am proud about the cooperation with BadenCampus: thanks to our joint coaching and mentoring activities, we have been able to successfully position start-up companies from the BadenCampus network on an international scale. Also, the joint orientation of Zukunftsnavigator as a lead generation event is often cited by the start-ups in our portfolio as best practice."

Currently, the innovation ecosystem of EIT Manufacturing CLC Central comprises seven network partners, both in Germany and abroad: 5-HT, BadenCampus, CWB Connect, DIGIHUB Südbaden, HUB31, Provadis School of International Management and Technology AG, and Smart Systems Hub.



About EIT and EIT Manufacturing

The <u>European Institute of Innovation and Technology</u> (EIT) strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe. The EIT is an EU body which is an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation. The Institute supports the development of dynamic pan-European partnerships – so-called EIT Knowledge and Innovation Communities – among leading companies, research labs and universities.

EIT Manufacturing is an Innovation Community supported by the European Institute of Innovation & Technology (EIT). EIT is an EU body. Further innovation communities are EIT Climate-KIC, EIT Digital, EIT Food, EIT Health, EIT InnoEnergy, EIT Raw Materials, and EIT Urban Mobility. EIT Manufacturing's main goal is to bring European stakeholders from the manufacturing industry together in innovation ecosystems in order to increase the added value of their products, processes, and services, at the same time shaping Europe's manufacturing technology in ways that make it keep its competitive edge and that have sustainable effects. EIT Manufacturing is linked to more than 65 organizations (companies, research institutes, and universities).

EIT Manufacturing Central gGmbH is one of the five Co-location Centers (CLC) of EIT Manufacturing, located in Darmstadt, Germany. CLC Central covers Germany, Belgium, the Netherlands, Luxemburg, Ireland and Poland, the latter being classified as a RIS country with modest manufacturing innovation activity. CLC Central works in close cooperation with its 18 full members from industry, research, and academia: Accell Group, ArcelorMittal, CONTACT Software, Festo, Kuka, Siemens, Stryker, P&G, Philips, Volkswagen, BIBA, DFKI, Fraunhofer, Ruhr-Universität Bochum, TU Braunschweig, TU Darmstadt, TU Delft, and UC Dublin.

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