



**European Union** 

Milan, 08 September

# EIT Manufacturing and PoliHub: A New Collaboration Agreement on Scene

Startup Accelerator

PoliHub has joined European Institute of Innovation and Technology (EIT) Manufacturing Co-Location Center South as their newest network partner, focusing in helping innovative startups thrive and address the needs of the manufacturing ecosystem. EIT Manufacturing is an innovation community supported by the European Institute of Innovation and Technology (EIT), a body of the European Union.

Milan, Italy, 08 September 2021 – PoliHub and EIT Manufacturing join forces to accelerate startups and the deployment of their innovative solutions in the manufacturing ecosystem by launching joined initiatives and blending their services for the impact multiplication. The collaboration agreement was signed by Enrico Deluchi, General Manager of PoliHub and Gian Mario Maggio, Managing Director of EIT Manufacturing Co-Location Center (CLC) South during the visit of Klaus Beetz, CEO of EIT Manufacturing.

"PoliHub, with its portfolio of startups and EIT Manufacturing, with its international network of partners, are a perfect match for the advancement of the Italian manufacturing and industry scene. This agreement represents another cornerstone in achieving our vision of manufacturing innovation being led by Europe." - commented Gian Mario Maggio.

Enrico Deluchi adds to this: "The collaboration between PoliHub and EIT Manufacturing is an excellent initiative to accelerate innovation processes in the manufacturing and industry 4.0 sectors which today represent one of the driving forces of Italian economy".

PoliHub - Innovation Park and Startup Accelerator, managed by Fondazione Politecnico di Milano, represents "the place to go for innovators in Deep Tech" and accompanies the startups towards sustainable processes, leveraging on the ecosystem of the Polytechnic University of Milan with more than 1000 collaborators employed in the Innovation Park, 84% startup survival rate and 150 million EUR of cumulative investments, PoliHub is one of the five best university incubators in the world. That is why the collaboration among EIT Manufacturing and Polihub on deployment of innovative solutions is a perfect combination for assisting the startups and young innovators in the Italian manufacturing ecosystem.

The collaboration will be further enhanced by the proximity of the two partners, since the offices of EIT Manufacturing CLC South are hosted within the "White Tower" premises of PoliHub.

#### **Background information**

The <u>European Institute of Innovation and Technology</u> (EIT) strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe. The EIT is an EU body which is an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation. The Institute supports the development of dynamic pan-European partnerships — EIT Knowledge and Innovation Communities — among leading companies, research labs and universities.

<u>EIT Manufacturing</u> is supported by the European Institute of Innovation and Technology (EIT), a body of the European Union. It is one of eight innovation communities within EIT. The others are EIT Climate-KIC, EIT Digital, EIT Food, EIT Health, EIT InnoEnergy, EIT Raw Materials, and EIT Urban Mobility. EIT Manufacturing's

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main goal is to bring European stakeholders focused on manufacturing together in innovation ecosystems that add unique value to European products, processes and services and inspire the creation of globally competitive and sustainable manufacturing. EIT Manufacturing brings together more than 65 organisations (universities, research institutes and business).

EIT Manufacturing's Co-Location Center South (CLC South), with its headquarters in Milan, Italy is one of the five Co-Location Centres whose mission is fully aligned with the EIT Manufacturing one, that is to bring together leading manufacturing across Europe to integrate innovation and education for an entrepreneurial and sustainable Europe and to fulfil its vision: 'Global Manufacturing Innovation is led by Europe'. CLC South currently covers the Southern-Europe region comprising Italy, Malta, Switzerland, Albania, Bosnia and Herzegovina, Kosovo, Montenegro and Israel.

CLC South accomplishes the fulfilment of its mission through close cooperation with the EIT Manufacturing headquarters in Paris, France and in collaboration with its local partners from industry, academia and research, namely: Alma Mater Studiorum — University of Bologna, ART-ER, Avio Aero, Bonfiglioli, Brembo, COMAU, DANA, GVS, HIT (Hub Innovazione Trentino), Marposs, Polytechnic University of Milan, Polytechnic University of Turin, Prima Industrie, Reply, SUPSI and Whirlpool.

## EIT Manufacturing — Making Innovation Happen!

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EIT Manufacturing institutional video: EIT Manufacturing - Institutional Film - YouTube

### About PoliHub Innovation Park and Startup Accelerator

PoliHub is the Innovation Park & Startup Accelerator of the Politecnico di Milano, managed by the University Foundation. Its goal is to encourage the growth of new deep tech startups, capable of developing high-tech products and services and generating new opportunities for researchers, entrepreneurs, companies and investors. PoliHub supports the birth and development of deep tech startups, leads national and multinational companies in the exploration of new products, services and business models and sustains the relationships between startups, companies, experts, institutions and investors, built on the sharing of resources and skills, with the aim of accelerating technological progress and creating economic and strategic advantages.

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