

EIT Manufacturing Web Portal phase *Background*

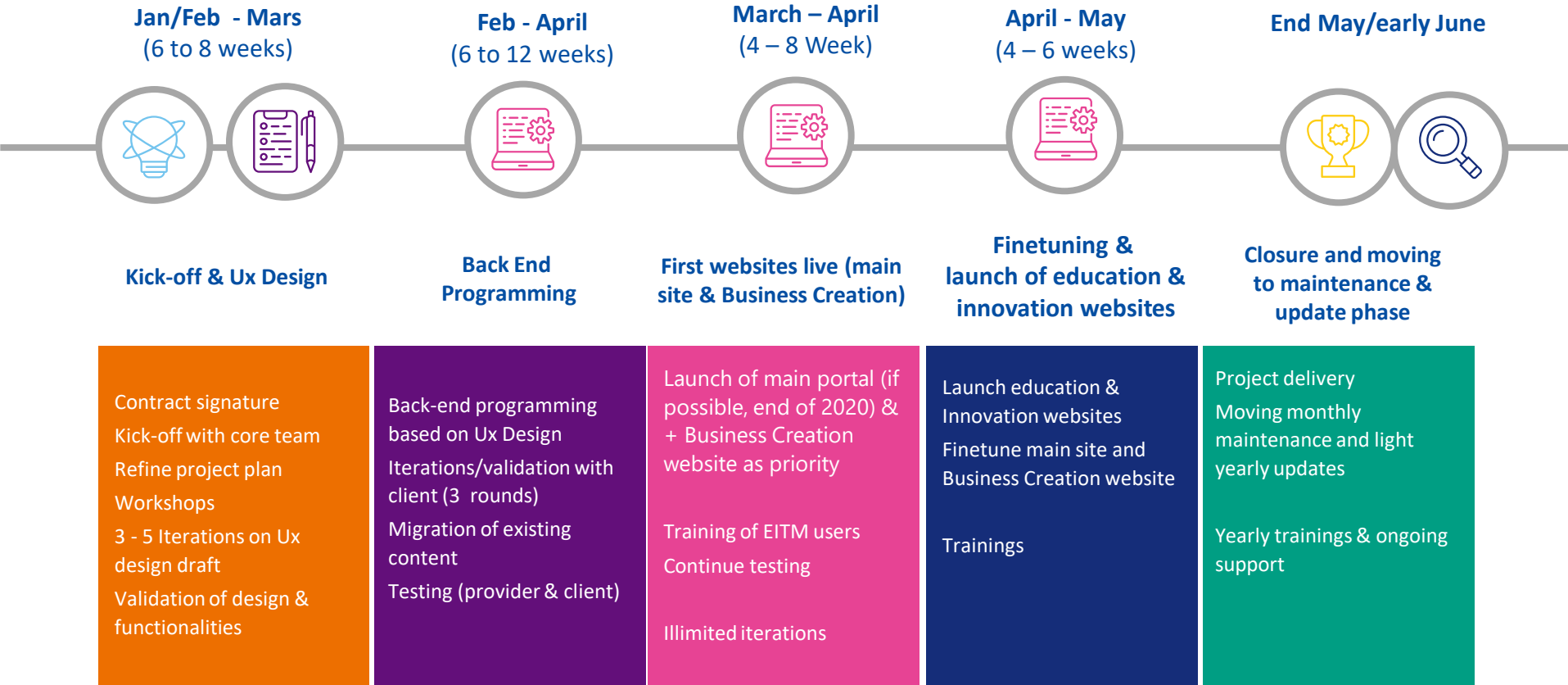
An updated website – what for?

- Current version was made for the start-up phase of EIT Manufacturing
- Now we need a site for **impact**:
 - ... focusing on who we target – user experience, user needs
 - ... with dynamic visuals, people
 - ...tailored for expansion
- One web portal but with four sub web-portals tailored to the needs and audiences of each pillar (business creation, education, innovation, RIS) & one main ‘institutional’ page for EIT Manufacturing

The website is our virtual business card, a node for all our communication




INDICATIVE PROJECT TIMELINE





Sites that we like...

- <https://www.eitfood.eu>
- <https://www.eiturbanmobility.eu>
- <https://www.eitdigital.eu>







FOR A STRONG DIGITAL EUROPE

ABOUT US  


LATEST NEWS


 Digital

 Tuesday, May 05 2020

Anonymous COVID-19 contact tracing using physical tokens


READ MORE >


 Digital

 Monday, May 04 2020

Unus Terra, a serious game from Finland, wins top prize at the EIT ...


READ MORE >


 Digital

 Friday, May 01 2020

EIT Digital Master School students win EU hackathon #EUvsVirus with ...

READ MORE >

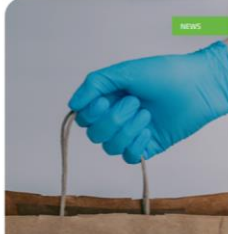
 Digital

 Thursday, April 30 2020

How EIT Digital Entrepreneurial Academy ensures its unique education ...

READ MORE >

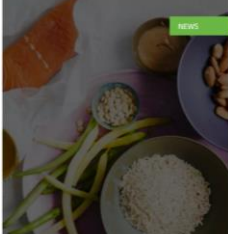
Discover



NEWS

EIT Food COVID-19


EIT Food launches COVID-19 Rapid Response Call for Innovation projects



NEWS

EIT Food launches "Los Salvacomidas"

The project seeks to help vulnerable families with children that have been affected by the Coronavirus.



PROJECT

Summer Schools 2020

We need new ideas to help solve some of the toughest global challenges and to help transform the food system.

Main landing page
EIT Manufacturing
Content outline (to be refined)

Manufacturing innovation is led by Europe

'CAROUSEL' WITH LATEST NEWS + RELATED IMAGE or
VIDEO/ANIMATION/GIF

(automatically picking the latest news from the news home
page)

{news headline}
{sub headline}
{date and month of publication}

PLACE HOLDER EVENT/
CALL REMINDER #1

EVENT/CALL REMINDER #2

JOIN OUR
INNOVATION
COMMUNITY

JOIN OUR
LEARNING
PLATFORM

Links to
platform
part of the
website

WHO WE ARE ▼

WHAT WE DO ▼

WHAT'S NEW ▼

HOW TO GET INVOLVED ▼

IN YOUR COUNTRY ▼

PARTNERS' AREA ▼

About us
Management
Partners
Co-Location Center
Hubs
EIT Community
Useful documents

Pillars (Education,
Innovation, Business
Creation, RIS
Focus areas – flagships
Our activities
Our activity results

Newsroom
News archive
(to be redesigned)

Events
Calls
Tenders

Students
Entrepreneurs &
Start-ups
Industrial companies
Investors
Partners
Citizens

EIT Manufacturing in
your country
Headquarters
Co-location Center Central
Co-location Center East
Co-location Center North
Co-location Center South
Co-location Center West
RIS Hubs (cross-links to what
RIS does)

HOLDER EVENT/
REMINDER #1

ALL REMINDER #2

(automatically picking the latest news from the news home
page)

{news headline}
{sub headline}
{date and month of publication}

JOIN OUR
INNOVATION
COMMUNITY

JOIN OUR
LEARNING
PLATFORM

EDUCATION

BUSINESS
CREATION

INNOVATION

RIS

Business Creation 'Pillar'
Landing page
content outline (to be refined)

OUR OFFER ▼

OUR ACTIVITIES ▼

OUR START-UPS ▼

OUR TEAM ▼

HOW GET INVOLVED ▼

EIT MANUFACTURING

Tagline/value proposition related to EIT
Manufacturing

PHOTO

Quote startup
testimonial

Our partners

LOGOS

PICTU
RE

Promotion of ongoing
project

Promotion of
event/call/competition

PICTU
RE

WHAT WE OFFER ▼

WHAT WE DO ▼

WHOM WE WORK WITH ▼

WHO WE ARE ▼

HOW GET INVOLVED ▼

EIT MANUFACTURING

IP Management
Proof of Concept
Business Plan
Market access
Product dev. Roadmap
Commercialization Roadmap
Coaching & Mentoring
Fund raising
Pricing

Mission: Create,
accelerate,
transform

Gazelle Factory
Business creation
competition (name
tbc)
...

Start-up portfolio
Partners

Link to dynamic
page with
team presentation
& contacts

Partners

How to get in touch

Tagline/value proposition
related to EIT Manufacturing

h investr
ry entre

rm for tech and digital
ources to support entr
rth America, Africa and

PICTU
RE

Promotion of ongoing
project

Promotion of
event/call/competition

PICTU
RE

Business Creation 'landing page should mirror this structure'



COMPANIES

TEAM

MISSION

NEWS

JOBS

FOUNDERS LOGIN

A collage of various images featuring entrepreneurs and tech professionals. It includes a man and a woman standing outdoors, a man in profile, two men in a city setting, two men wearing "alan" sweatshirts, a woman's face in profile, and a group of people in a meeting. The entire collage is overlaid with a semi-transparent blue filter.

“Global tech investments
with extraordinary entrepreneurs

Partech is an investment platform for tech and digital companies,
bringing together capital and resources to support entrepreneurs at
all stages in Europe, North America, Africa and Asia

<https://partechpartners.com/>

Innovation 'pillar'

Landing page

Content outline (to be refined)

ABOUT EIT MANUFACTURING

CROSS LINK TO HOME PAGE

Image wall of
meetings/workshops and
background (archive images to
start with)

BECOME ONE OF US:
JOIN OUR OPEN INNOVATION
COMMUNITY
+ explanation why join

What we do ▼

Presentation about
innovation activities

EITM social innovation
network

Ongoing Projects ▼

Link to ongoing
innovation projects
(crosslink to
homepage)

Our Team ▼

Presentation of
Innovation team
and how to contact
them

How to get involved ▼

If you have an idea...
Open Innovation Platform

Innovation
testimonial/project
Highlight

4. Education 'Pillar'

Sub site Landing page content



ABOUT EIT MANUFACTURING

CROSS LINK TO HOME PAGE

ACCESS OUR
LEARNING
PLATFORM

Our Programs ▼

Doctoral School
Master School
Winter School
Summer School
Quick learnings

Ongoing Projects ▼

Link to
ongoing
Education
activities TBD

Our offer ▼

Learning kits
Learning games
Learning
platform

How to get involved ▼

How to get in contact
You are student...
You are a teacher...

Value proposition – what does education pillar offer/why do we exist

IMAGERY: INSPIRING
FUTURE/TECH 4.0 AND
PEOPLE/PEOPLE IN LEARNING
SITUATIONS

Important: Diversity, gender
balance

(at first archive photos, later
real situations)

FOR
TEACHERS

FOR
UNIVERSITIES

FOR
STUDENTS

FOR THE
INDUSTRY

5. Regional/Co-location centerSub site Landing page conte

CLC/ RIS sub page structure

One page presenting regional structure with map & search function to find what RIS Hub/CLC country belongs to



One page for each Co-Location Center

WHO WE ARE

The team & contact details

OUR PARTNERS

Filtering the local partners & network members

OUR ACTIVITIES

Filtering activities/projects related to only that CLC/location

WHERE TO FIND US

Address, contact details

BLOG TBD

Address, contact details

Dropdown menu

CLCs must be able to edit their partner list

CLCs must be able to edit their partner list

Calendar/
coming up

Highlights from
global news

Possibility for language versions (5 max)

EIT Manufacturing in your country

Introduction page to present EIT
Manufacturing locations across Europe

- a) a clickable map (hovering mouse over map and indicating what countries belong to which co-location centre (5 in 2020), and if the country has a EITM RIS Hub
- b) Search function (identify what region/CLC and what Hub) each country belong to





Manufacturing

6. Regional Innovation SchemeSub site Landing page conte

FOCUS AREAS ▼

OUR ACTIVITIES ▼

WHO WE ARE ▼

GET INVOLVED ▼

EIT MANUFACTURING



Tagline/value proposition
related to EIT Manufacturing

PHOTO

Quote
individual/teams/SME
testimonial

Our partners

LOGOS

PICTU
RE

Promotion of ongoing
project

Promotion of
event/call/competition

PICTU
RE

FOCUS AREAS ▼ OUR ACTIVITIES ▼

WHO WE ARE ▼

GET INVOLVED ▼

EIT MANUFACTURING



Digital Transformation
for SMES

Engagement of pupils

Teaching and Learning
Factories

Bringing new solutions
to the market in RIS

Evolution of research
results

Intrapreneurship
competition

Women Innovators
competition

Jumpstarter
.....

Raise the interest of
young Europeans

Team

EIT RIS concept

RIS HUBs

Events

For Students

For Entrepreneur/ Start-
ups

For Manufacturing
company

For University

For Research
organization

For Research group

For Intrapreneur

