EIT Manufacturing
Web Portal phase
*Background*
An updated website – what for?

▪ Current version was made for the start-up phase of EIT Manufacturing
▪ Now we need a site for **impact:**
  ▪ ... focusing on who we target – user experience, user needs
  ▪ ... with dynamic visuals, people
  ▪ ... tailored for expansion
▪ One web portal but with four sub web-portals tailored to the needs and audiences of each pillar (business creation, education, innovation, RIS) & one main ‘institutional’ page for EIT Manufacturing

The website is our virtual business card, a node for all our communication
INDICATIVE PROJECT TIMELINE

Jan/Feb - Mars
(6 to 8 weeks)
Kick-off & Ux Design
- Contract signature
- Kick-off with core team
- Refine project plan
- Workshops
- 3 - 5 Iterations on Ux design draft
- Validation of design & functionalities

Feb - April
(6 to 12 weeks)
Back End Programming
- Back-end programming based on Ux Design
- Iterations/validation with client (3 rounds)
- Migration of existing content
- Testing (provider & client)

March – April
(4 – 8 Week)
First websites live (main site & Business Creation)
- Launch of main portal (if possible, end of 2020) & + Business Creation website as priority
- Training of EITM users
- Continue testing
- Illimited iterations

April - May
(4 – 6 weeks)
Finetuning & launch of education & innovation websites
- Launch education & Innovation websites
- Finetune main site and Business Creation website
- Trainings

End May/early June
Closure and moving to maintenance & update phase
- Project delivery
- Moving monthly maintenance and light yearly updates
- Yearly trainings & ongoing support
- Finetuning & launch of education & innovation websites
- Closure and moving to maintenance & update phase
Sites that we like...

- https://www.eitfood.eu
- https://www.eiturbanmobility.eu
- https://www.eitdigital.eu
Main landing page
EIT Manufacturing
Content outline (to be refined)
Manufacturing innovation is led by Europe

‘CAROUSEL’ WITH LATEST NEWS + RELATED IMAGE or VIDEO/ANIMATIO/GIF
(automatically picking the latest news from the news home page)

{news headline}
{sub headline}
{date and month of publication}
Business Creation ‘Pillar’
Landing page
content outline (to be refined)
Global tech investments with extraordinary entrepreneurs

Partech is an investment platform for tech and digital companies, bringing together capital and resources to support entrepreneurs at all stages in Europe, North America, Africa and Asia.

https://partechpartners.com/
Innovation ‘pillar’
Landing page
Content outline (to be refined)
Image wall of meetings/workshops as background (archive images to start with)

BECOME ONE OF US: JOIN OUR OPEN INNOVATION COMMUNITY + explanation why join
4. Education ‘Pillar’
Sub site Landing page content
Value proposition – what does education pillar offer/why do we exist

IMAGERY: INSPIRING FUTURE/TECH 4.0 AND PEOPLE/PEOPLE IN LEARNING SITUATIONS
Important: Diversity, gender balance (at first archive photos, later real situations)

Access our learning platform

Our Programs
- Doctoral School
- Master School
- Winter School
- Summer School
- Quick learnings

Ongoing Projects
- Link to ongoing Education activities TBD

Our offer
- Learning kits
- Learning games
- Learning platform

How to get involved
- How to get in contact
  You are student...
  You are a teacher...

For students
For universities
For teachers
For the industry
5. Regional/Co-location center Subsite Landing page content
CLC/ RIS sub page structure

One page presenting regional structure with map & search function to find what RIS Hub/CLC country belongs to.

One page for each Co-Location Center:
- **WHO WE ARE**: The team & contact details
- **OUR PARTNERS**: Filtering the local partners & network members
- **OUR ACTIVITIES**: Filtering activities/projects related to only that CLC/location
- **WHERE TO FIND US**: Address, contact details
- **BLOG TBD**: Address, contact details

CLCs must be able to edit their partner list.

- **Dynamic map**
- **Dropdown menu**

- **Calendar/coming up**
- **Highlights from global news**

Possibility for language versions (5 max)
EIT Manufacturing in your country

Introduction page to present EIT Manufacturing locations across Europe

a) a clickable map (hovering mouse over map and indicating what countries belong to which co-location centre (5 in 2020), and if the country has a EITM RIS Hub

b) Search function (identify what region/CLC and what Hub) each country belong to
6. Regional Innovation Scheme Sub site
Landing page content
Tagline/value proposition related to EIT Manufacturing
**FOCUS AREAS**
- Digital Transformation for SMES
- Engagement of pupils
- Teaching and Learning Factories
- Bringing new solutions to the market in RIS

**OUR ACTIVITIES**
- Evolution of research results
- Intrapreneurship competition
- Women Innovators competition
- Jumpstarter
- Raise the interest of young Europeans

**WHO WE ARE**
- Team
- EIT RIS concept
- RIS HUBs

**GET INVOLVED**
- For Students
- For Entrepreneur/Start-ups
- For Manufacturing company
- For University
- For Research organization
- For Research group
- For Intrapreneur