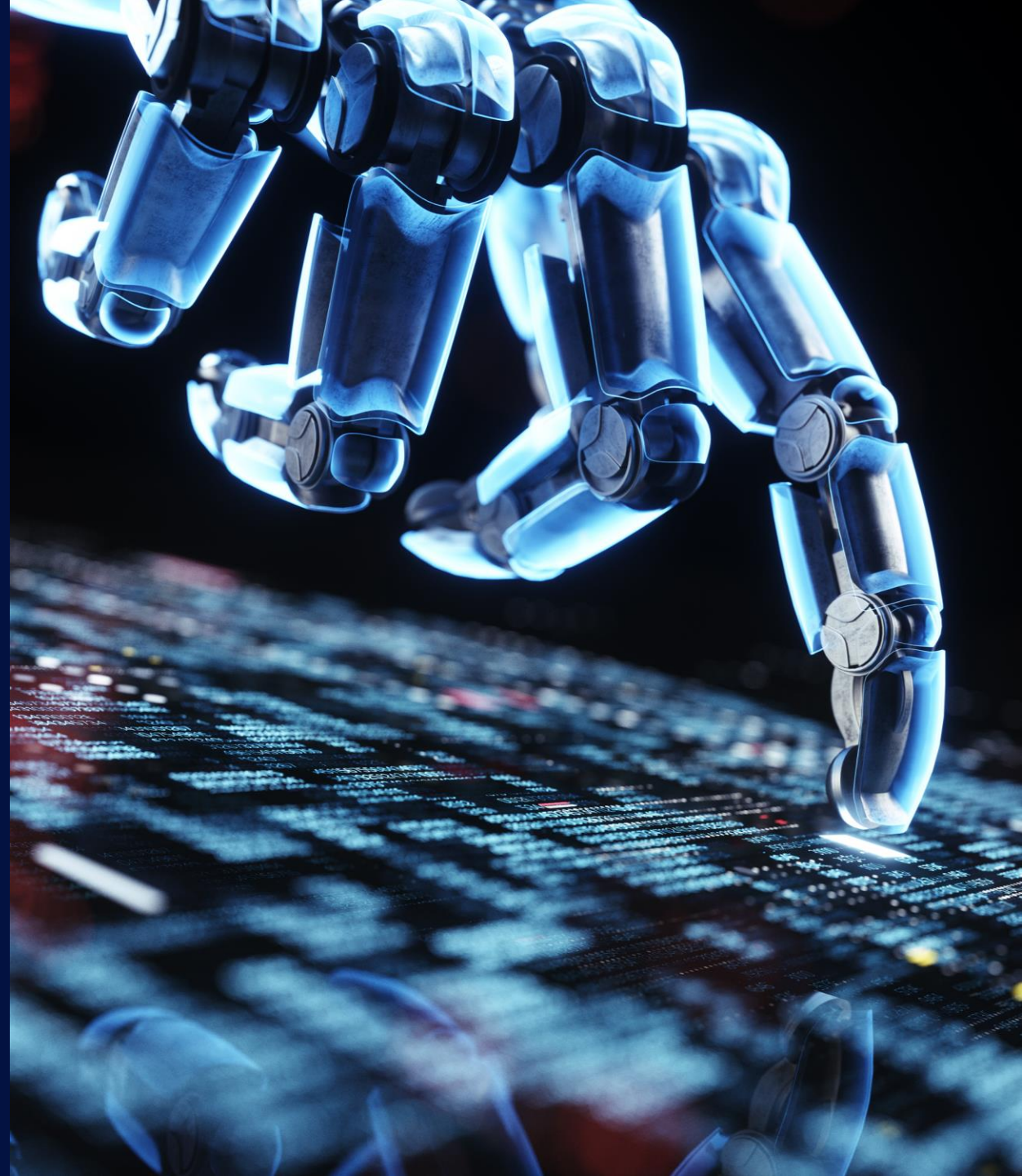


# Business Creation Pillar

EIT Manufacturing Summit 2021

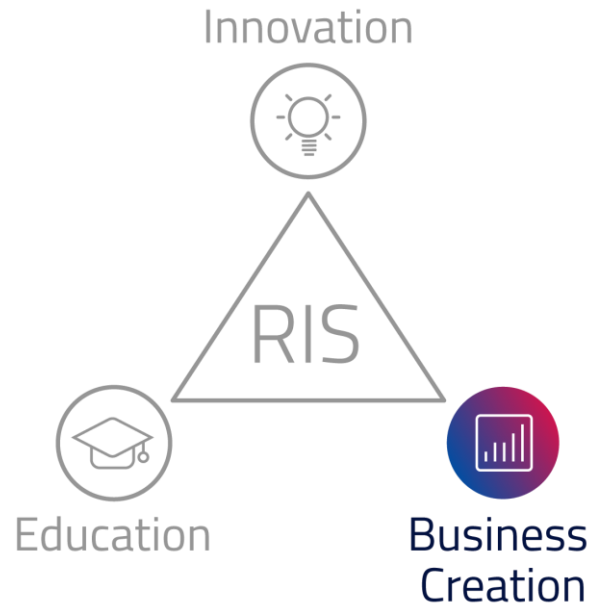


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# EITM Business Creation . . .

Facilitating European manufacturing innovation to lead globally



# We support startups, SMEs, and corporate partners



**Access to  
FINANCE**



**Access to  
MARKET**



**Business  
Development**



**Support for Tech  
Transformation**




**Expertise  
Services**



**Matchmaking/  
Coaching/Mentoring**

# Business Creation programmes

PROGRAMME	FOR WHO?	WHAT DO WE OFFER?
Switch On	Early-stage startups	<ul style="list-style-type: none"><li>• <b>Access to market:</b> new clients, new countries</li><li>• <b>Access to finance:</b> partner VCs, corporate ventures, EU institutions, equity financing by EITM</li><li>• <b>Training</b> on investor pitch readiness</li><li>• <b>Visibility</b> through events support</li></ul>
Supercharge	Scaleups	
Level Up	SMEs	<ul style="list-style-type: none"><li>• <b>Financial grants</b> to support transformation projects</li><li>• <b>Technology scouting</b></li><li>• Project <b>conceptualization &amp; implementation support</b></li></ul>
	Corporates & scaleups	<ul style="list-style-type: none"><li>• <b>For scaleups:</b> Access to market</li><li>• <b>For corporates:</b> Access to open innovation</li></ul>

# Business Creation: Impact in 2021

**200+**

companies engaged

**250+**

manufacturing client  
introductions for  
startups & scaleups

**8+**

corporate challenges  
supported with startup  
introductions

**45+**

companies actively  
supported

**€3.8mn+**

in investments attracted by  
Business Creation supported  
startups and scaleups



# Diverse BC team spread across Europe

