

European Union



NAME: Daiva Urbanavičienė

JOB TITLE: CEO & Co-Founder at AeroDiagnostika
Independent member of the Supervisory Board.

Curriculum Vitae

Daiva Urbanavioiene is a business development professional and strategist with more than 20 years' experience in executive management. Her combined passion for engineering and corporate governance - a unique asset - has led Daiva through her colourful career with a track record in IT and (mobile) telecom, customer service, high-tech, energy sector, government-level consulting, and currently - intelligent UAV systems.

The steepness of Daiva's career curve can be illustrated by simple numbers: during the first 3 years of her professional activity (while still in her twenties) the number of her employees grew to 100, followed by 300 and 800 over a span of 5 years - resulting in a one of the largest ITT and CC companies in Lithuania, Lintel, the CEO of which Daiva remained for 8 years. This was achieved owing to the trust and respect-based leadership, uninterrupted coaching, encouragement of initiatives, building team spirit and confidence. The ability to raise companies from minute local services to enterprises with an international impact was recognised well, for Daiva was repeatedly awarded as the best, most successful businesswoman in Lithuania.

Daiva's proven maximalism manifested further in the energy sector, where, by the establishment of the Technology and Innovation Centre (TIC) and active participation in several management boards, she revolutionized the handling of multimillion-worth energy infrastructure, saving more than 60% of superfluous ITT investments (and reducing companies' apex by 24%) due to restructuring as well as thorough optimization and implementation of processes/projects management systems, including LEAN. As a result, clients' and employees' satisfaction index increased by 7% in just 6 months.

Lithuania is a proud, yet small country. Hence, Daiva followed her ambition and joined the trans-continental international team of Revel, becoming a Head of Global Support Operations. From San Francisco to Wellington (the long way:)) - the Revel team with Daiva at the vanguard were on a mission bringing intelligence to retail businesses. And now, after having shared her managerial proficiency, business integrity tradition and modern organizational culture both with enterprises and public institutions (as a consultant), Daiva has found herself in a fast-growing UAV (drone) business of her own. Together with her aviator husband. Daiva has established a high-tech startup that designs professional high-capacity long-range drones (some with a 6-meter wingspan) and develops intelligent UAV-based inspection and diagnostics services. So far, the company has attracted more than 1M ELJR in investments and is the main UAV-based aerial inspection provider in Lithuania, servicing electricity power grid, agriculture agencies, taking care of ecological problems, etc.

In fact, aviation, as well as sailing, has taken a much larger share of Daiva's daily life, because harnessing the wind is an old family hobby. Apparently, Daiva only feels herself when steering a plane, a sailboat - or a company - towards a better, brighter tomorrow.

