





INNOVATION & ENTREPRENEURSHIP FOR SUSTAINABLE MANUFACTURING (IESMA): EIT MANUFACTURING SUMMER SCHOOL

July 11, 2022

Be the Next Manufacturing Entrepreneur - The IESMA summer school offers a unique opportunity for developing innovation and entrepreneurship skills for the manufacturing world in an international setting. Participants are immersed in a stimulating learning by doing experience during which innovation experts and companies bring hand-on expertise by launching challenges, support team project works and share their experience, while international lecturers provide state-of-the-art knowledge.

The EITM IESMA Summer School will be the opportunity for master students and professionals alike to broaden their network with potential European partners and to boost their abilities and competencies to become entrepreneurs able to empower the sustainable manufacturing of the future.

The programme assessment is based on the evaluation of the final pitch developed on the industrial challenges they will work on and presented by teams of students in the last day of the summer school.

University of Applied Sciences and Arts of Southern Switzerland







EIT MANUFACTURING

Location: Lugano (CH) and Milano (IT)

Type -Short duration, full-time

Study language - English

Application Deadline May 31, 2022

MAIN TOPICS TOUCHED DURING THE SUMMER SCHOOL ARE:

- IPR management;
- Design thinking for manufacturing and inclusive design for sustainable manufacturing
- Human-machine interaction:
- Digital maturity assessment:
- Digital strategies;
- Digital entrepreneurship;
- Manufacturing innovation

3 WEEK- SUMMER SCHOOL

- Company visits
- Dynamic lectures and workshops











