EIT Community New European Bauhaus

Call for Organising Partners:

2022 New European Bauhaus Hackathon Week

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Contents

1 Introduction to the EIT Strategic Synergies Cluster

The EIT Strategic Innovation Agenda (SIA) 2021-2027 sets the strategic direction, priorities and objectives of the European Institute of Innovation and Technology (EIT) and its Knowledge and Innovation Communities (EIT KICs).

One specific objective in the new EIT SIA 2021-2027 is to establish and foster appropriate synergies and complementarities between EIT activities and other relevant Union, national and regional initiatives, instruments, and programmes, and ensure consistency with Union priorities and commitments, including the European Green Deal, the Recovery Plan for Europe, the European Strategy for data, the SME Strategy for a sustainable and digital Europe, and the New Industrial Strategy for Europe[1].

To realise such ambitions, the EIT and the EIT KICs have established the Strategic Synergies Cluster of activities, to strengthen EU's innovation and entrepreneurial capacity and integrate into and engage with innovation ecosystems. By doing so, the EIT KICs aim at becoming real engines of impact and support the realisation of a carbon-neutral, digital, circular, and inclusive European society.

The EIT Strategic Synergies Cluster includes four key initiatives co-designed and co-created by the EIT KICs with their innovation ecosystems: EIT Cross-KIC Artificial Intelligence for Europe, EIT Cross-KIC Circular Economy Collaboration, EIT Cross-KIC New European Bauhaus, and EIT Cross-KIC Women Entrepreneurship.

A central philosophy of the EIT Community is the integration of the EIT Knowledge Triangle model[2] (education, research, business) into all its activities. All the activities implemented within the EIT Strategic Synergies Cluster will also leverage and use the Knowledge Triangle model as an enabler, facilitating the creation of systemic change, while reinforcing the links between grantees and their local and regional ecosystems, as well as providing an impetus to leverage additional funding sources beyond the EIT funding period of the selected projects.

1.1 EIT Community New European Bauhaus

On 18 January 2021, the Commission launched the design phase of the New European Bauhaus initiative. The New European Bauhaus is an environmental, social and cultural initiative, aiming to simultaneously combine quality of experience (including aesthetics), sustainability (including circularity), and inclusiveness (including accessibility and affordability) in order to help deliver the European Green Deal. The goal of the design phase was to use a co-creation process to shape the concept by exploring ideas, identifying the most urgent needs and challenges, and connecting interested parties. This phase concluded in the third quarter of 2021 with a Communication from the Commission[3] that included a special focus on the core values, principles, axes, and challenges of the New European Bauhaus. According to that Communication, a 'triangle' of three core inseparable **values** was established to guide the New European Bauhaus:

- **Sustainability**: from climate goals, to circularity, zero pollution, and biodiversity;
- **Aesthetics**: the quality of experience and style, beyond functionality; and
- **Inclusion**: valorising diversity, equality for all, accessibility, and affordability.

In addition, the following three key **principles** guide and integrate the development of the New European Bauhaus dimensions:

- a **multilevel** approach: from global to local;

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[1] Decision (EU) No 2021/820 of the European Parliament and of the Council of 20 May 2021 on the Strategic Agenda of the European Institute of Innovation and Technology (EIT) 2021-2027: Boosting the Innovation Talent and Capacity of Europe and repealing Decision No 1312/2013/EU, OJ L 189/3 of 28 May 2021, https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32021D0820&from=EN

[2] The Knowledge Triangle refers to the interaction between business, education, and innovation, which are key drivers of a knowledge-based society. https://eit.europa.eu/sites/default/files/eit_innovation_model.pdf

[3] COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS; Brussels, 15.9.2021; COM (2021) 573 final; Source: https://europa.eu/new-european-bauhaus/delivery_en

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- a **participatory** approach; and
- a **transdisciplinary** approach.

Based on the analysis of the inputs received during the co-design phase, the Commission identified the following four **thematic axes** that would follow during the implementation of the New European Bauhaus:

- **Reconnecting with nature;**
- **Regaining a sense of belonging;**
- **Prioritising the places and people that need it the most;**
- **The need for long-term, life-cycle thinking in the industrial ecosystem.**

The EIT is ideally placed to support implementation of the New European Bauhaus as it has created Europe's largest innovation ecosystem with over 2,000 partners (business, research, education, cities) cooperating in over 60 hubs across Europe, and is represented in all EU Member States and beyond. The EIT KICs cover climate, sustainable energy, digital, healthcare, food supply, urban mobility, manufacturing, and raw materials; all critical fields of engagement for the blending of social inclusion, quality of experience, and sustainability, envisioned by the New European Bauhaus movement, as a means of making the Green Deal a human-centred experience that reaches hearts, minds, and homes.

The EIT Community New European Bauhaus is led by EIT Climate-KIC with participation of EIT Digital, EIT Food, EIT Manufacturing and EIT Urban Mobility. The mission aims to bridge the gap between science and technology on the one hand, and arts and culture on the other, promoting business through start-ups, ideation and education, as well as citizen education and engagement. With that purpose, EIT Community New European Bauhaus engages with European innovators to overcome fragmentations in the European innovation landscape, works together with universities and stakeholders in the identification of problems and solutions, and ensures civil society engagement in the New European Bauhaus movement.

This Call is part of the ideation and education work within the EIT Community New European Bauhaus. The Call aims to identify New European Bauhaus partners amongst the EIT Community New European Bauhaus ecosystem (partners of EIT Climate-KIC, EIT Digital, EIT Food, EIT Manufacturing and EIT Urban Mobility) to design, co-create and hold New European Bauhaus hackathons to be held simultaneously at the "New European Bauhaus Hackathon Week" by the end of September 2022.

2 Call to Action

2.1 Call for organising Partners: 2022 New European Bauhaus Hackathon Week

We are inviting participation by partner organizations of the EIT Community New European Bauhaus (partners of EIT Climate-KIC, EIT Digital, EIT Food, EIT Manufacturing and EIT Urban Mobility) that can prove capability and/or experience in hosting hackathons, as well as mission alignment to New European Bauhaus principles through past projects or current activities, and organisational core values. In the inaugural New European Bauhaus Hackathons of 2022, we are looking for six hosts to co-organize and simultaneously host one New European Bauhaus hackathon each.

This Call is open in this edition only to EIT Community New European Bauhaus partners as this is the first ever New European Bauhaus Hackathons. The activity is therefore operating as a pilot that will support the consolidation of a model to be iterated in the next years. As a result, for this year's opportunity the EIT Community New European Bauhaus is working only with partners of their ecosystem that have already proved experience and engagement with the New European Bauhaus. The subsequent following calls to be issued as from 2023, once the model is consolidated, will be open to partners and non-partners.

This Call provides an opportunity for six co-organizing partners to implement New European Bauhaus themed hackathons – the first ever New European Bauhaus Hackathons - in 2022. One outcome of the implementation of New European Bauhaus hackathons in 2022 will be to evaluate, learn and improve upon the New European Bauhaus hackathon concept for activities in 2023 and beyond.

The specific objectives to be achieved through this Call are multi-fold:

- Identify 6 EIT Community partners who can demonstrate alignment with the New European Bauhaus principles, through current and/or past activities, as well as organisational core values.
- To hold the first series of New European Bauhaus dedicated hackathons, serving to raise awareness and understanding of the initiative, promote discussions and implementation of the New European Bauhaus core values (sustainability, inclusiveness, and aesthetics), and foster individuals' feeling of ownership.
- To create an annual series of New European Bauhaus dedicated hackathons that will act as EIT Community New European Bauhaus ideation annual point reference, gathering main New European Bauhaus experts, practitioners, and stakeholders.
- To create a specific New European Bauhaus dedicated hackathon model with the the EIT Knowledge Triangle as part of its core elements. Hence, identification and active participation of key New European Bauhaus stakeholders and actors responding to that Triangle, and involvement of the respective local and regional ecosystems.
- Activate existing EIT Community New European Bauhaus partnerships and connect them to the new Strategic Synergies Cluster agenda.
- Co-create 6 hackathons in strategic locations within EU members states or Horizon Europe Associated Countries[4]. Partners in RIS countries[5] to be positively considered.
- Develop and socialize the Thematic Axes of the New European Bauhaus through the hackathon events, which serve as a think and do tank for interpreting and applying the New European Bauhaus principles.
- Build a pool of talent with direct experience of working on New European Bauhaus challenges and link it with the New European Bauhaus Ideation Awards 2022.
- Contribute feedback and insight to further develop the New European Bauhaus hackathon model for future iteration and delivery.

The scope of project activities is as follows:

- **Alignment with EIT Community and New European Bauhaus:** Ensure that the selected organization aligns on the New European Bauhaus core values (sustainability, aesthetics, inclusion), as well as all the three key New European Bauhaus principles (multilevel, participatory, transdisciplinary approach), and has strong capabilities and network in at least one of the thematic pillars.
- **Challenge definition:** After choosing a New European Bauhaus challenge relevant to the organization, refine and optimize the angle of the challenge to be explored by the given hackathon, with support from the EIT Community New European Bauhaus.
- **Challenge promotion:** Promoting the event and inviting your stakeholders to engage with the challenge, actively recruiting participants through the most effective mix of communication channels. Ensuring the EIT Knowledge Triangle is strongly present.
- **Managing registrations:** Provide a secure online service, branded in accordance with the EIT Community New European Bauhaus guidelines, for registration, project submission and selection for the hackathon teams. Manage all participants and sponsors communications related to the definition, preparation and formation of teams.
- **Pre-event and/or warm-up sessions:** Design, organize, and implement online pre-event and/or warm-up meetings/webinars.

- **Event facilitation:** Moderation of the event including set-up, managing the agenda and schedule. Interactions with the mentors and teams, including participant check-in and event hosting.
- **Feedback:** Collect feedback from participants and hackathon sponsors, analyse and evaluate after the event, including sense-making and lessons learnt exercises.
- **Prize payment:** We expect at least 5000 EUR of the grant to be allocated to prizes for the best participant(s). The co-organizers must make sure prize money is paid to all winning participants. The corresponding KIC will provide administrative guidance to successful applicants during the contracting process.
- **Administration:** Miscellaneous administrative tasks to ensure the success of the event. Processing subcontractor(s) and prize winner payments.

Implementation of the projects selected through this Call will take place from July to December 2022, including reporting obligations.

The action is aligned with the KIC's portfolio strategic fit through its alignment with the approved activity plan by the EIT. The activity reflects the EU dimension character and Knowledge Triangle Integration approach is encouraged. The financial sustainability requirement is not applicable.

2.2   New European Bauhaus Challenges

The range of EIT Community New European Bauhaus supported activities includes a list of challenges thematically arranged across four Thematic Axes. Applicants must develop their application by picking minimum one challenge in one of the Thematic Axes and setting out the vision and an implementation plan. The EIT Community New European Bauhaus will make sure all Thematic Axes are addressed across the six selected hosts in such a way that the New European Bauhaus Hackathon Week fully covers all Thematic Axes and creates around all of them substantial discussion, reflection, and solutions or ideas.

2.2.1   Thematic Axis 1 – Reconnecting with nature

The New European Bauhaus movement aims to create greater opportunities for contact with green public spaces that translate into better health indices for the population and reduce income-related health inequalities. Nature-based solutions in cities can help address floodings and other extreme weather events while making the built environment more attractive. Climate action can improve air, water and soil quality and overall living conditions. The COVID-19 pandemic has underlined the direct link between nature protection and citizen's physical and mental health. There is a need to go beyond a human-centred to a life-centred perspective, seeking inspiration from nature and learning from it.

- Challenge 1.1 - Products and services (including rapid prototypes)- enhancing nature-based-solutions, promoting green public spaces, and supporting urban greening.
- Challenge 1.2 - Co-design and co-stewardship of green spaces and natured-based-solutions through public-private partnerships and citizen participation.
- Challenge 1.3 – Social activation and education activities on nature-based solutions, access to and increasing of green spaces, as well as their collective stewardship.

2.2.2   Thematic Axis 2 – Regaining a sense of belonging

The New European Bauhaus movement is about collective and private experiences. Building bridges between people implies encouraging intergenerational solidarity, developing links between education and the arts in local environments, improving common spaces and places to meet.

- Challenge 2.1 - Products and services (including rapid prototypes) responding to citizens' real needs in urban and regional spaces, as well as improving accessibility and quality of

experience of citizens in their daily lives, i.e., leisure, working spaces, moving around and commuting etc.

- o Challenge 2.2 - Co-design of public realm and commons with civil society and other stakeholders to favour diversity while strengthening inclusivity and equality/equity, as well as to promote co-ownership of public and private spaces.
- o Challenge 2.3 – Awareness raising and education programmes to highlight the relationship between sustainability and resilience, as well as activities promoting interaction and collaboration between different social groups around urban and rural spaces, and heritage focused on nature conservation and culture.

2.2.3 Thematic Axis 3 – Prioritising the places and people that need it most

The New European Bauhaus movement promotes the inclusion of all citizens living in Europe, as well as of the places where they live. Beautiful and sustainable solutions must be affordable and accessible for all. Due consideration should be given to the specific situation of groups and individuals who are the most vulnerable, for instance, at risk of exclusion or poverty or experiencing homelessness. Disadvantaged groups are at greater risk of energy poverty and air pollution and have less access to public transport. Inclusion also implies pursuing a Design for All approach to remove accessibility barriers to the built and virtual environments and to goods and services. The New European Bauhaus clearly goes beyond large city centres and encompasses places in all of their diversity, including small villages, rural areas, shrinking cities, degenerated city districts and de-industrialised areas. This calls for territorial development avoiding spatial segregation of social groups to create a sense of togetherness. The various parts of a city, a village or neighbourhood should be connected.

- o Challenge 3.1 - Products and services (including rapid prototypes) delivering both online and offline (in person) support, as well as public and private realm infrastructure and facilities with a focus on specific vulnerable populations, e.g., elderly, children, ethnic minorities, marginalized groups etc.
- o Challenge 3.2 - Multi-stakeholder activities enhancing urban regeneration in less favoured areas, including most polluted zones, degraded or dangerous neighbourhoods, remote areas with poor communication/infrastructure, and districts with limited services.
- o Challenge 3.3 – Development and implementation of social interventions encouraging cultural understanding and connection between different social groups that otherwise would not interact. Activities enhancing the experience of belonging through shared orientation towards nature protection, sustainability and resilience.

2.2.4 Thematic Axis 4 – Fostering long-term cycle and integrated thinking in the industrial ecosystem

The New European Bauhaus movement promotes an economy based on circularity to tackle unsustainable use of resources and waste, including uses for obsolete buildings or infrastructures. Addressing these challenges concerns the entire industrial ecosystem, from production to delivery and consumption, with a circular economy mind-set. Recovered and renewable materials should be better recognised by all relevant disciplines and become part of design paradigms. The use of sustainably produced and procured nature-based building materials, such as wood, bamboo, straw, cork or stone should be improved. New production technologies should help reduce the carbon footprint of steel or cement, recycle otherwise wasted textiles and accelerate the green transition of energy intensive industries. New business models, bioeconomy, social economy approaches and Design for Sustainability can support the transformation of sectors such as textiles, tourism, waste management or energy production. The digital transition will play a systemic role in the development and implementation of the New European Bauhaus.

- o Challenge 4.1 - Products and services (including rapid prototypes) promoting long-term use and thinking, and reduce by design; also, maintenance, reusing, refurbishing, remanufacturing re-purpose and recycling of resources and waste, including digital and monitoring tools, as well as improvement of current state-of-the-art industrial manufacturing processes.

o Challenge 4.2 - Public and multi-stakeholder activities fostering circular economy actions, namely with regards to resources, waste, product life extension and second life of products, and more efficient management of sources. Activities are to target unsustainable mind-sets or behaviours in specific social groups to maximize the potential impact.

o Challenge 4.3 – Awareness raising and education activities on circular economy aiming at changing individual and group behaviours that perpetuate an unsustainable use of resources and/or waste management, e.g., energy, water, food, plastic.

2.3 Key Performance Indicators

Addressing the following three EIT Core Key Performance Indicators (KPIs) and their corresponding target value is mandatory for a proposal to be eligible:

KPI Code and name	KPI description	KPI Target value
EITHE 14.1 Good practices and lessons learnt identified and codified by the project.	Number of good practices[6] and lessons learnt[7] identified and codified by the project. Structured data: ✓ List incl. the type, title and short description	1
EITHE 15.1 Results, lessons learnt, and good practices disseminated by the project through appropriate means (e.g., publications, online repositories, fact sheets, targeted workshops etc.)	Number of results, good practices and lessons learnt disseminated. Structured data: ✓ List incl. the type, title, list of the website links showing the dissemination	1
EITHE08.1 Participants in (non-degree) education and training	Successful participants in EIT professional development courses, online training courses and other education/training activity delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only participant who successfully finished the programme can be counted. For this KPI, only those education and training activities that have clearly defined learning outcomes and carry out competency assessment method are applicable ✓ List of successful participants in non-labelled education and training, incl. unique ID, names, contact details, gender, country of origin, education programme, start and complete dates.	50

These EIT Core KPIs must be delivered during the project implementation and be reported in the final report.

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[6] Good practice is a practice that has been proven to work well and produce good results and is therefore recommended as a model.

[7] Lessons learnt are an analysis / record of a learning process in the development, implementation and follow-up of an innovative approach, process or activity.

Lessons learnt are often a by-product of identifying and validating good practices.

2.4 Who can apply

We accept submissions from single applicants, as well as consortia of maximum three organizations. In the case of consortia, the lead partner's KIC membership will indicate which EIT Community KIC they will be contracted by, if selected. If the consortium leader is member of several EIT Community KICs, they will be assigned to a single KIC for coordination.

Both in the case of single applicants and consortia, connections enabling the Knowledge Triangle Integration (education, research, business) are welcomed, i.e., through support letters (in the case of single proponents) and members of the consortium (in the case of consortia).

2.5 Funding

The total maximum EIT funding per project is 30 000 EUR. Reimbursement of eligible costs follows Horizon Europe Rules for Participation[8]. The funding rate that applies to the selected projects is 100% up to 30 000 EUR for each project. However, co-funding provided by the partners is welcome. The grant will cover the costs actually incurred by the project activities as described in the aim and content section of this document.

EIT Community New European Bauhaus will communicate to the successful applicants the details of their grant allocation. Note that, unlike for the 'standard' KAVA (KIC Added Value Activity) in this case:

1. There is no specific co-funding requirement. However, if a proposal has co-funding, it would be viewed positively. For example, wherein two proposals have the same scoring, prioritization will be given during the evaluation phase to the proposal with a co-funding contribution.
2. The EIT Community New European Bauhaus intends to take an active role in the technical follow-up of the project; details to be agreed with the winning applicant.
3. All the funds awarded through this Call must be fully spent by 31 December 2022.
4. All activities supported by this Call must be fully completed by 31 December 2022.
5. The proposal selected through this Call will need to follow the regular Business Plan reporting cycle and rules for the EIT Community KIC administering the grant.
6. The funding requested must be justified in relation to the planned activities as described in the application. All costs must be fully described and justified. The costs should be reasonable, justified and directly related to the Call for New European Bauhaus hackathon Organizing Partners. Contracting must comply with EU public procurement rules.

3 Application Process

Applicants are required to comprehensibly familiarize themselves with the New European Bauhaus initiative and demonstrate their awareness of the New European Bauhaus values, principles and thematic axis in their application. For instance, we suggest taking the public online courses the EIT Community New European Bauhaus developed in 2021:

- Cities bringing nature into urban centres.
- Ethical cities and localisation of the Sustainable Development Goals.

All applicants to the Call for 2022 New European Bauhaus hackathons Organizing Partners within the EIT Strategic Synergies Cluster are required to complete the Application Form attached. All applications must be submitted in English. The first step of drafting is the selection of a minimum of one **'Challenge'** within the Thematic Axes listed for this activity (Section 2.2). We encourage finding ways to combine multiple challenges because an even spread of challenges across all six hackathons will be prioritised. This may be in the form of defining a cross-cutting challenge or addressing two separate challenges during the New European Bauhaus hackathon.

The Application Form will set out how the applying organization/consortium intends to address the objectives of the EIT Community New European Bauhaus by designing and implementing a New European Bauhaus hackathon aiming to tackle the challenge(s) selected.   The Application needs to demonstrate a solid understanding of the New European Bauhaus core values and principles, as well as relevant experience to implement a hackathon in line with them. The main outcomes expected are the following:

- o   Raising awareness of the New European Bauhaus, promoting ownership, individual and collective implementation, as well as visibility and outreach.
- o   Generating insights on the New European Bauhaus hackathon delivery and outcomes for improvement of the model for 2023 and beyond.
- o   Generating insights, lessons learnt and potential next steps to further mainstream the New European Bauhaus in EU society.
- o   Gaining a deeper understanding of the challenges across various stakeholders, actors, communities, including opportunities for replication, scaling, outreach, monetization.
- o   Creation of a talent pool of New European Bauhaus stakeholders, operating as potential applicants to the New European Bauhaus Ideation Awards 2022.

Applications will be reviewed through a competitive evaluation process. First, applications will be assessed against the admissibility and eligibility criteria (Section 4.1 of this document) and then, reviewed by EIT Community New European Bauhaus evaluators against the evaluation criteria (Section 4.2 of this Call).

All applications are to be submitted via email to **nebhackathons22@climate-kic.org**.

3.1   Proposals for the EIT Community New European Bauhaus hackathons

The EIT Community New European Bauhaus hackathon proposal includes three sections:

1)   EXCELLENCE

- Methodology:

    - Describe and explain the overall methodology, including concepts, models and assumptions that underpin your proposal.
    - Explain how expertise and methods from different disciplines will be brought together and integrated in the pursuit of your objectives.
    - Describe how the Knowledge Triangle Integration will facilitate the achievement of the project objectives.
    - Describe how the dimension of gender equality and inclusiveness are taken into account in the project. Explain how the integration of such dimensions into the overall project strategy will ensure diversity of perspectives and contributions in the achievement of the project objectives. Consider how such dimensions relate to the content of the planned activities, and not to gender balance in the teams carrying out the project.

2)   IMPACT

- Project Pathway towards Impact:

    - Provide a narrative explaining how the project's results are expected to make a difference in terms of impact, beyond the immediate scope and duration of the project. Describe the unique contribution your project results would make towards (1) the objectives of the Call, and (2) the wider impacts, in the longer term, specified in the objectives of the EIT Community New European Bauhaus.

- Define the indicators you will use to monitor, collect, and measure the results, outcomes and impact achieved, and describe the process you will implement to track these results, outcomes and impact of your project.
- Explain how the EIT Community New European Bauhaus hackathon proposal will fit with territorial priorities and how the project will engage with other innovation actors in the local ecosystem.
- State the target groups that your action will benefit. Break general target groups into particular interest groups or segments of society relevant to this project.
- Describe any requirements and potential barriers - arising from factors beyond the scope and duration of the project - that may determine whether the desired outcomes and impacts are achieved. Describe any mitigating measures you propose, that could be needed should your assumptions prove to be wrong, or to address identified barriers.

- Measures to maximize impact - Transferability, exploitation, dissemination and communication:
    - Please outline a plan for further institutionalisation of the project beyond the funding period.
    - Describe the planned measures to maximize the impact of your project by providing a first version of your 'plan for the dissemination and communication activities'. Describe the dissemination and communication measures that are planned, and the target group(s) addressed (e.g. scientific community, students, innovation ecosystems, financial actors, public at large et al).

3) QUALITY and EFFICIENCY of IMPLEMENTATION

- Implementation measures:

    - Detailed work description, i.e., list of work packages and related activities (Deliverables, Milestones, plan to reach Objectives)
    - Timing of the different work packages and their components
    - Clear breakdown of eligible costs per consortium member and per project activity

- Capacity of participants and organisation/consortium as a whole:
    - Describe the applying organisation/consortium, how it matches the project's objectives, and brings together the necessary disciplinary and interdisciplinary knowledge.
    - Describe how the members complement one another and address the integration of the Knowledge Triangle
    - Explain why the suggested allocation of resources matches the role and responsibility of each participant.

3.2 Confidentiality

EIT Climate-KIC will treat your proposal confidentially, as well as any related information, data and documents received in accordance with our Privacy Policy or as otherwise indicated throughout the proposal form (i.e. public summary, Climate Impact Assessments).

4 Review mechanism and decision-making

4.1 Stage 1 – Admissibility and eligibility

The proposals will be eligible if they pass the following admissibility and eligibility criteria:

- The applicant must be a private or public "legal entity"[9].
- Applicants must be established in one of the Horizon Europe eligible countries[10] . Applications from organisations in RIS countries[11] are positively encouraged.
- Proposals with a total EIT funding above EUR30K will not be considered.
- Eligible organizations are partners of at least one of the EIT Community New European Bauhaus (EIT Climate-KIC, EIT Digital, EIT Food, EIT Manufacturing and EIT Urban Mobility).
- In the case a consortium is applying, the members must be independent organisations (there cannot be an affiliated link between them). One partner has to be presented as the Lead Partner.
- Proposals must clearly address and identify the three mandatory EIT Core Key Performance Indicators (KPIs), including the reference to the target value.
- Applicants must complete all sections of the attached Application Form, in English, respecting the page limit of each section and submit it before the submission deadline.
- The Application Form must clearly select minimum one EIT Community New European Bauhaus challenge to address from those listed in the Thematic Axes in Section 2.2 of this Call.

In case of missing or incorrect information linked to KPI and partner registration, applicants will be awarded three calendar days from the official communication for the completion of the application. If the applicants respond positively to this requirement and within the time limit, the proposals will proceed to the next step of the evaluation phase (see section 4.2 below). If the applicants fail to respond or respond after the deadline, the proposals will remain ineligible and will not be further processed. The Lead Partner of the consortium or Single Applicant will be informed accordingly. The Lead Partner of the consortium or Single Applicant of any proposal deemed inadmissible/ineligible who disputes the ineligibility decision, may appeal. This appeal must be made within five calendar days of the official notification of ineligibility (see section 4.4 below).

4.2   Stage 2 – Assessment and selection

Applications that comply with admissibility and eligibility criteria, will move forward to the next step of the evaluation. A quality assessment to evaluate the extent to which the proposals fulfil the evaluation criteria will be carried out by the EIT Community New European Bauhaus using the criteria listed below.

Each evaluation phase is integrated by different groups of criteria and sub-criteria that will be assessed according to the following scores from 0 to 5:

Score		Description
0	None	The information requested is missing or incomplete
1	Very poor	The information provided is considered irrelevant or inadequate, compared to the specific call provisions
2	Poor	The information provided lacks relevant quality and contains significant weaknesses, compared to the specific call provisions
3	Fair	The overall information provided is adequate, however, some aspects are unclearly or insufficiently detailed, compared to the specific call provisions

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[9] See Article 197(2)(c) EU Financial Regulation2018/1046.A 'legal entity' means any natural or legal person created and recognised as such under national law, EU law or international law, which has legal personality, and which may, acting in its own name, exercise rights and be subject to obligations, or an entity without legal personality.
[10] For list of countries eligible for funding and eligible for participation, please refer to the Horizon Europe (HORIZON) Programme Guide – https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/guidance/programme-guide_horizon_en.pdf
[11] https://eit.europa.eu/our-activities/eit-regional-innovation-scheme

4	*Good*	The information provided is adequate with sufficiently outlined details, compared to the specific call provisions
5	*Excellent*	The information provided is outstanding in its details, clarity, and coherence, compared to the specific call provisions

The proposals are evaluated and scored against the evaluation criteria listed below:

Excellence and Innovative aspects of the proposal	Max. Score
Overall quality of application	**10**
Are all requirements of the call addressed appropriately and in detail? Does the proposed solution embed and integrate properly all three New European Bauhaus core values (sustainability, aesthetics, inclusion) and all three New European Bauhaus key principles (multilevel, participatory, transdisciplinary approach)?	5
Is the proposal coherent? Does the proposal define the timeline, location, communication, and dissemination plan of the proposed activity?	5
Innovation potential	**10**
Does the proposal test or implement innovative methodologies, tools, or processes?	5
Does the proposal use creative and stimulating formats to initiate an ideation process with the aim of identifying challenges and co-creating potential solutions	5
TOTAL	**20**

Impact: social, economic, financial, and general sustainability	Max. Score
Ambition of the proposal and contribution to the expected impact	**10**
Does the proposal make a clear contribution to the chosen New European Bauhaus challenge(s)?	5
Does the proposal have the potential to be implemented on a broader scale in other cities/locations? Is it replicable and scalable?	5
Effectiveness of the proposed measures to communicate the project and to exploit and disseminate the proposal results	**5**
Does the proposal display appropriate measures for dissemination and communication in the local and/or regional context, including relevant target groups and stakeholders?	5
TOTAL	**15**

Implementation: planning and sound financial management	Max. Score
Coherence and effectiveness of the workplan, including appropriateness of the allocation of budget, tasks, and resources	**10**
Does the applicant have sufficient network and connections to deliver the project?	5
Does the applicant demonstrate awareness and profound understanding of the New European Bauhaus initiative?	5
Expertise and previous experience of the applicants	**5**

Does the applicant have previous experience in leading and coordinating hackathons and co-creation projects with the target groups involved?		5
	TOTAL	**15**

Evaluation criteria	Max Score
Excellence	**20**
Impact	**15**
Implementation	**15**
Overall total	**50**

Only proposals ranked equal or over 30 points (threshold) will be pre-selected.

If two proposals have the same scoring, the geographical spread within the European Union and the co-funding rate will be considered.

We reserve the right to work towards an even coverage of the challenges with successful applicants, which might result in alteration of the original priority challenge of the applicant.

All the applicants will receive an email notification from the EIT Community New European Bauhaus with the evaluation results including (if applicable) a set of recommendations/conditions. The applicants of pre-selected proposals under conditions, will need to respond and update the proposals according to these recommendations/conditions within the given deadline (conditions clearing period). During the conditions clearing period, the applicants will be requested to sign and submit a Legal Package as part of the conditions.

Please refer to the specified time frame of this call as explained in Section 8 below.

If the applicant fails to comply with the provided recommendations/conditions or does not respond by the deadline, the EIT Community New European Bauhaus reserves the right to withdraw the conditional notification. In such a case, the next project proposal on the ranking list will be contacted.

4.3   Successful applications

The organizations/consortia submitting a successful application will be assigned to an EIT KIC participating in the EIT Community New European Bauhaus for support, monitoring and evaluation for the duration of the projects.

Successful organizations/consortia will receive financial support as a "beneficiary" of the overarching Grant Agreement between the EIT and the EIT KIC they have been assigned to. The EIT KIC will provide support, monitoring and evaluation for the duration of the project.

All activities funded by the EIT Community New European Bauhaus must follow branding guidelines and obligations (set out in Model Grant Agreement Article 17). Communication activities and infrastructure, equipment of major results funded by the grant must moreover display the special logo of the EIT Community New European Bauhaus with the following text: "EIT Community New European Bauhaus [project name] is supported by the European Institute of Innovation and Technology (EIT), a body of the European Union", and related communication materials must include the official logo of both: New European Bauhaus and EIT Community New European Bauhaus.

4.4   Appeal and complaints

Applicants who submit a proposal deemed inadmissible/ineligible who disputes the ineligibility decision, may appeal the decision. In addition, upon receipt of the evaluation results, if a proposal is rejected, an applicant

who disagrees with the decision may lodge an appeal, where an evaluation comment clearly contradicts the information provided in the project proposal. The appeal procedure is not intended to call into question the judgement made by experts evaluating the proposal.

The appeal can be lodged against the outcomes of the admissibility and eligibility check or the evaluation on the following grounds **only**:

- Process errors by the EIT Community New European Bauhaus.
- Technical problems beyond the applicant's control.
- Obvious human/mechanical errors by EIT Community New European Bauhaus.
- Factual errors during the evaluation process.

Appeals cannot be made based on other grounds than those indicated above.

Requests for redress against the outcomes of the admissibility and eligibility check or the evaluation should be raised within five calendar days of the official notification of ineligibility by the EIT Community New European Bauhaus or after receipt of the evaluation results by the EIT Community New European Bauhaus and should be sent to: **nebhackathons22@climate-kic.org**

Requests must:

- Be related to the admissibility and eligibility check and/or to the evaluation process.
- Be lodged exclusively in relation to the grounds indicated above, including a clear description of the grounds for the complaint.
- Be received within the time limit specified above. Late appeals will not be considered.
- An initial reply will be sent to complainants no later than two weeks after the deadline for redress requests. This initial reply will indicate when a definitive reply will be provided. If there is clear evidence of a shortcoming that could have affected the funding decision, all or part of the proposal may be re-evaluated. Unless there is clear evidence of a shortcoming there will be no follow-up or re-evaluation.

5. Eligibility of Costs

Prepare your budget carefully considering the strict rules applied to Horizon Europe eligible costs. Based on experience, EIT Climate-KIC strongly recommends careful attention to constructing a compliant budget and developing clear cost category descriptions that respond to the HE (Horizon Europe) guidance. Please refer to EIT Climate-KIC's cost category guidance document here; and to the pre-draft Annotated Model Grant Agreement here.

Please note that as set out in Art. 20 of the HE MGA, each beneficiary must keep appropriate and sufficient evidence to prove the eligibility of all the costs declared, proper implementation of the action and compliance with all the other obligations under the Grant Agreement. The evidence must be verifiable, auditable, and available. It must be correctly archived for the duration of the project indicated in the Grant Agreement. In general, the evidence must be kept for at least 5 years after final payment or longer if there are ongoing procedures (audits, investigations, litigation, etc.).

5   Intellectual property previsions

Ownership of the results generated under the project, including any copy or other intellectual property rights attached thereto ("IP Rights"), shall be co-owned by the KICs LE and the project participant with the following understanding:

- Each Party shall be free to use, disseminate, extract, and modify the results for non-commercial purposes of the KICs, itself and its affiliates.

- European Commission will be entitled to use graphic materials, logos, trademarks for dissemination purposes only.
- Future commercial use shall be possible and aimed at a collaborative basis of all Parties interested therein.
- The transfer of rights of the results to third parties shall require the consent of the other Parties.
- The project participant shall make sure it does not infringe IP Rights of third parties in producing the results. Further details, if necessary, should be agreed upon between the project participant and the KIC carrying out the administrative control of the project.

6 Application Submission

Please fill in the application form in English and submit your proposal as a single pdf **by email before 6th June 2022 at 23:59 CEST** to: nebhackathons22@climate-kic.org

For any concerns or queries please email: Ilona.Puskas@climate-kic.org with cc Natalia.Vera@climate-kic.org

7 Call Calendar

Opening call: 6th April 2022

Closing call: 6th June 2022 (23:59 CEST)

Eligibility and admissibility check: 2nd week of June 2022

Evaluation: 3rd and 4th week of June 2022

Communication of results to the participants: 1st July 2022

Conditions clearing: 6th July 2022

Signing contract: 13th July 2022

Start of project: 15th July 2022 (latest)

Finalise project: 31 December 2022 (latest)