

Earth Day 22.4.22

Generating impact together



Together we master the climate targets and CO₂ neutrality.

By pooling our skills and experience and approaching each other with openness, we master every complexity and together create the impact for our desirable future.

Your employees have a lot of experience and ideas - your company is full of potential: On Earth Day, your employees can develop cross-company measures and create initial approaches to CO₂ neutrality and master the complexity of climate neutrality together.

You will be supported by inspiration from the world's largest application database, over 6000 solution providers and a moderated implementation process.

Why Earth Day?

- Mastering the complexity of climate neutrality together
- Define appropriate measures for CO₂ reduction in Scope 1, 2 and 3 and find answers to rising energy costs
- Apply agile methods to create fast cost efficient solutions together



About Earth Day



- Get to know inspirations and best practices from the world's largest application database

THINK BIG in the definition of measures



- Implementation of solution approaches in an agile manner in small cross-company groups
- Together with > 6000 solution providers/ startups

COMPLEX technology SIMPLY implemented

SHARING is CARING

- Complete overview of all solution approaches as best practice sharing for your own measures catalog



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The world is full of solutions

- Evaluate daily by email a relevant best practise example for CO2 reduction
- Basis for prioritization of projects and clustering of solution teams



Until 1 week before Earth Day



Full catalog of measures

- Complete overview of all solution approaches will be made available to all participants as best practice sharing



The day for #makers

- 4 hours of virtual collaboration in small cross-company groups of 10-15 people with MS Teams and the collaboration software Miro (no own licenses required)
- Each group is assigned a solution provider / startup based on their own prioritization.
- Introduction to Miro as a collaboration tool
- Implementation in a guided and moderated design process as a basis for the emergence of value-based solution approaches (Design to Value)

Interested ?

Here's the link for #makers:

<https://forms.office.com/r/Cr5pYmVJXp>



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