

PROBLEM/ISSUE ADDRESSED

Gender bias is still largely present in the manufacturing industry, with a male-dominated domain, starting early from STEM education.

SOLUTION

The WINNING project aims to enhance female inclusion in the manufacturing industry, through different strategies, e.g. by raising awareness about gender bias and including more female role models in education via the nuggets on the EITM Skills.move platform.

WHY IT IS IMPORTANT FOR SOCIETY

Gender diversity has proven many benefits in terms of performance or to the working environment. It is also important in relation to equal opportunities, regardless the gender.

“ Thanks to EIT, we were able to explore this societal problem and tackle it at the higher education level with the engaging and innovative mechanisms of the Skills.move platform ”

**MAIN RESULTS & INSIGHTS**

- Collection of questionnaire data confirming the existing barriers to female inclusion and possible strategies to implement



- Development of interactive nuggets applying these strategies



- Proposition of recommendations to enhance female inclusion in the manufacturing industry