

PROBLEM/ISSUE ADDRESSED

Young leaders in engineering lack knowledge and skills in leadership, that are essential for their performance, effective utilization of resources and innovation capacity.

SOLUTION

The leadership program specifically tailored for young leaders with engineering background. The program consists of 5 training modules of digital learning content combined with learning workshops and individual consultations, coaching sessions for the participants.

WHY IT IS IMPORTANT FOR SOCIETY

YouLEAD assists manufacturing SMEs in their digital and technological transformation by helping them to develop talents from within organization. Talented leaders and managers with strong leadership skills are also essential for fostering of the innovation capacity and the growth of businesses.

“ Thanks to EIT we were able to create digital learning content and make it available for participants from different European countries ”



MAIN RESULTS & INSIGHTS



- SMEs needs and skills gap in leadership and innovation of young leaders (under 40) in the engineering field evaluated



- Young leaders development program for managers with engineering background created



- The program is pilot tested with 43 managers at manufacturing SMEs from Lithuania, Estonia, Germany and Ireland



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