

PROBLEM/ISSUE ADDRESSED

Manufacturing companies are becoming increasingly concerned about sustainability and are starting or willing to start their journey to improve the sustainability of their processes and products. They are struggling to understand which sustainability initiatives should be prioritized, how to rank their plants, and which production processes will benefit more from those initiatives.

Some approaches for sustainability evaluation lack connection with production areas of the plants. Others are intended to be used only by experienced professionals and are focused on a given product or solution.

SOLUTION

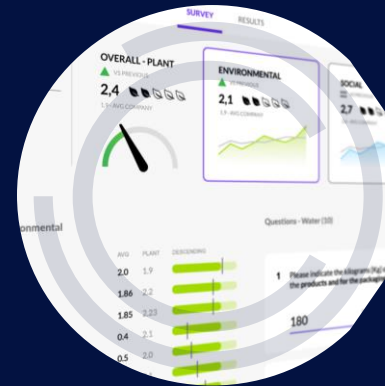
MASSI is a solution that effectively supports the sustainability journey of manufacturing plants, through a comprehensive assessment that leads to strategic insights for decision makers. It includes:

- a consultancy service on sustainability together with
- a comprehensive digital solution

WHY IT IS IMPORTANT FOR SOCIETY

Sustainability is gaining importance for human activity, making sustainable development a key goal in human development. Making manufacturing sustainable requires balancing and integrating, **environmental**, **economic** and **societal** objectives.

“ Thanks to EIT we were able to develop a solution that effectively supports the sustainability journey of manufacturing plants ”



MAIN RESULTS & INSIGHTS

A solution that offers



- a tailored answer to manufacturing company goals on sustainability



- an easy and effective data collection through a dedicated online survey per plant



- a clear understanding of the plant performances for each sustainability aspect



BRUNO PUZZOLANTE

Manager of Innovation Projects and Coordinator of the Smart Industry Solution Unit at Cefriel



<https://www.cefriel.com/>



<https://twitter.com/cefriel>



<https://www.linkedin.com/company/cefriel/>