

PROBLEM/ISSUE ADDRESSED

How to develop a sustainable "test before invest" innovation journey for RIS green manufacturing organizations?

SOLUTION

Following the concept of "test before invest", Demo4Green:

- i. Created a training module on how to implement a demonstrator in a Teaching and Learning Factory (TLF), aimed at industrial and technological companies as well as research teams, using SkillsMove Platform
- ii. Selected demonstrators to be implemented in the consortium TLFs.
- iii. Supported technological companies (SMEs and Start-ups) and entrepreneurs with coaching (business Model Innovation; Go-To-Market Strategy; Finance and Investment; Communication skillset for commercialization; IP Management and Strategy) to help RIS countries bring their green technologies to the market.

WHY IT IS IMPORTANT FOR SOCIETY

Demo4Green aims at spreading the demonstration of technologies, that reduce the carbon footprint of industry, in existing high-technology infrastructures of RIS countries (Learning Factories) as well as to support them in bring their green technologies to the market

“ Thanks to EIT, Demo4Green spreads the demonstration of technologies, that reduce the carbon footprint of industry, in existing high-technology infrastructures of RIS countries.”

MAIN RESULTS & INSIGHTS

- 40 participants in the training module in Skills.Move platform on how to implement a demonstrator in a Teaching and Learning Factory (TLF)
- 50 SMEs from 12 RIS countries applied to the open call
- 40 companies participating in coaching and mentoring programs to help RIS countries bring their green technologies to the market (in progress)
- 8 digital and Green technologies demonstrated and 8 demo events in 8 RIS TLFs