

## LEADERS

### Women Innovators in Manufacturing at EIT RIS

#### PROBLEM/ISSUE ADDRESSED

Women in manufacturing are barely visible although they have been playing a crucial role in the invention of solutions and initiatives addressing manufacturing-related challenges with strong financial, environmental, or societal impact.

#### SOLUTION

The RIS competition LEADERS aims to draw attention to women innovators from EIT RIS countries in the field of manufacturing, by, on the one hand, empowering them with pitch trainings to learn making themselves visible and attracting investors and, on the other hand, promoting the best innovators through EIT Manufacturing's communication channels.

#### WHY IT IS IMPORTANT FOR SOCIETY

This competition strives to highlight and empower women in manufacturing and therefore, creating role models and success stories for the younger generation of women and girls. Consequently, we hope to motivate more women and girls to innovate and lead.

## LEADERS

*"LEADERS was an amazing opportunity to understand the importance and novelty of my innovation and learn to explain it to others so that I can engage them. I am grateful to be part of the 30 selected innovators as I had the chance to meet incredible women innovators and empower women entrepreneurship in the manufacturing industry", Ioanna Nydrioti, Chemical Engineer from the Technical University of Athens*



### MAIN RESULTS & INSIGHTS



- Identification of best Women Innovators in Manufacturing from EIT RIS countries
- Provide pitch trainings to 30 pre-selected Leaders
- Support best 3 Women Innovators from EIT RIS with prizes
- Motivate more female talents to innovate and lead

