

PROBLEM/ISSUE ADDRESSED – Foster Entrepreneurial Ventures For:

1. Flexible Production Systems for Competitive Manufacturing
2. Low Environmental Footprint Systems & Circular Economy for Green Manufacturing
3. Digital & Collaborative Solutions for Innovative Manufacturing Ecosystems
4. Human machine co working for socially sustainable manufacturing

SOLUTION

Tech 2 Market is an acceleration programme for research to scale to market that:

- Recovering results from european Projects /prototyoe stage/ to pursue an innovation roadmap in a two phased acceleration program that comprises:
 - 2 Bootcamps with expert coaching-Training and Workshops (undraising, Business Modeling, Markets and Marketing, Sales and Distribution, Human Resource, Legal and Regulations , Intellectual Property, Preparing Go-to-market strategy)
 - Pitch Clinics -practice sessions with expert feedback and peer reviews
 - 1 Demo day -Pitch to Investors, Clients and the General public
 - 8 Weekly training and meetups focusing on cohort needs (Business Development support-20 1:1 Meetings with Investors, clients and/or other key opinion leaders)
 - 8 Weeks of Mentorship and Weekly Meetings with a mentor-Completed Go-to-Market Plan and Completed Pitch Deck

WHY IT IS IMPORTANT FOR SOCIETY

Addressing the Manufacturing Sustainability (in 4 Flagships) needs in entrepreneurial solutions, testing before investing.

“ Thanks to EIT we were able to...
finance projects from MVP to
market entrance and other
expertise support ”

MAIN RESULTS & INSIGHTS

- **10 NEW START-UPS CREATION**
- Creation of **education and training contents (4 Nuggets and weekly Webinars)**
- **50 innovative start-ups/scale-ups business projects that target at least one of the 4 flagships of EIT Manufacturing supported in both Acceleration phases (at least for two months)**
- **Support 14 start-ups/deep tech ventures Grant winners in Tech2MarketCompetition and provide a qualified business analysis/mentorship to these start-ups milestones.**



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