

Cross-KiC Strategic Synergies: Circular Economy



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CHALLENGE

Transition towards a more circular economy requires changes throughout the value chain – from product and service design to new business and market models, from new ways of turning waste into a resource to new modes of consumer behavior

SOLUTION

CE systems circulate products and materials at their highest value. This means keeping materials in use, either as a product, or when that can no longer be used, as components or raw materials.

BENEFITS

The CE collaboration increases visibility and relevance of EIT KiCs at European, regional as well as national level. Furthermore, the EIT Community ensures the implementation of the Circular Economy Strategy and Action Plan.



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MAIN RESULTS & INSIGHTS



5

Scale-Ups supported to go through the Environmental Technology Verification – ETV Process



2

Systems Maps co-created to align CE strategies at Cross-KiC as well as the EU level.



4

#EUCircularTalks organised in collaboration with the European Circular Economy Stakeholders Platform – ECESP



4

EIT Community Circular Economy Prizes awarded to most innovative CE Start-Ups



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