

Cross-KiC Strategic Synergies: SUPERNOVAS



PROBLEM/ISSUE ADDRESSED

The underrepresentation of women in the entrepreneurship ecosystem and the investment industry.

SOLUTION

A programme of actions aimed at increasing the numbers of women in the mentioned sectors.

- **Startup Stairway.** Increasing the number of women in relevant roles in the entrepreneurial ecosystem, by exposing them to a startup experience early in their careers.
- **Rocket Up.** Support for innovative female-led startups that want to internationalize, by providing tailored mentoring, coaching and connections with leading partners within EIT community.
- **Women 2 Invest.** Training and professional opportunities for young women who want to enter the investment industry.
- **Women Leadership Programme.** Access to a broad network, mentoring, coaching and training opportunities to take women managerial and leadership skills to the next level.

WHY IT IS IMPORTANT FOR SOCIETY

Breaking down barriers to gender equality in education, entrepreneurship and investment, would create fairer and more competitive societies and new sources of economic growth; while making better use of everyone's skills.



Co-funded by the
European Union



www.eitfood.eu/projects/supernovas

“ Thanks to EIT we are being able to increase the number of women in startups and investment funds, while supporting female-led startups already established ”



MAIN RESULTS & INSIGHTS

- 60 women are receiving training in investment and will be working in investment funds.
- 10 women will be placed in deep-tech or high tech startups.
- 10 female-led startups are supported in their internationalization process.



NATALIA MÉNDEZ
Cross-KiC Project Manager
SUPERNOVAS

BLANCA CHOCARRO
Cross-KiC Project Manager –
Water Scarcity and Circular Economy