

Request for Proposal

Communication services, advertising and media planning:
awareness raising initiatives and students' engagement on EIT Manufacturing Master
and Doctoral School

Strategy, planning, management, production, dissemination and marketing

January 2023

1. Context

EIT Manufacturing (KIC) is focused on promoting entrepreneurship, innovation, and education in the domain of Manufacturing. EIT Manufacturing brings together leading organisations along the entire value chain from smaller companies to larger industry, excellent academic and research institutions, as well as public sector organisations, to promote the transformation of manufacturing towards the digital economy, towards the circular economy and the decarbonization of industry, by removing barriers to innovation, promoting talent and education, leveraging enabling technologies and exploiting big-data.

Among Europe it exists 8 other KICs with the one we can participate to lead the action and create services across Europe and improve the competitiveness of European companies.

2. Description

Within this Request for Proposal (RFP), EIT Manufacturing is looking for the best-suited tenderer (or supplier) to support in delivering awareness-raising activities related to the Master and Doctoral School (see Annex 1 for more info), for which a set of elements have already been defined (e.g. target).

The tenderer shall define strategy and planning, deliver production and testing and propose a dissemination strategy as well as optimisations actions and reporting activities over a period of time.

The objectives of awareness raising activities conducted under EITM's Master and Doctoral School are:

- To convey compelling messages on EIT Manufacturing as a promoter of education initiatives aiming at fostering individuals' skills and knowledge in the context of Manufacturing.
- To raise awareness among European people (youngsters, aged 22-35 years old) on the opportunities offered by EITM's programs, on how to enroll for university courses and were to turn to when they are looking for deepening their knowledge within the manufacturing field.
- To engage students into the programmes, converting leads to applications

3. Deliverables

The following services are expected from the selected Supplier during the organisational period:

- **Strategy and planning**
 - The tenderer shall propose a strategic communication and marketing plan, initially based on data that are already gathered by EIT Manufacturing for all the programmes of Master and Doctoral School in 2022. It shall also develop a targeting strategy based on a thorough segmentation for each country. This strategy should include a definition of tools, channels and timing for each target group (note: target groups and countries will be specified below). In addition, the tenderer shall create a clear strategy for marketing and dissemination as well as proposing monitoring, reporting and optimization activities once the campaign and strategy have been launched and are under implementation.
- **Management, monitoring and delivery**
 - The tenderer shall propose a clear management, monitoring and delivery proposal for the execution and spending in order to reach the dissemination and marketing objectives listed below
- **Assets creation**
 - The tenderer must deliver all publishable deliverables in full compliance with the corporate visual identity of EIT Manufacturing, by applying the graphic rules set out in the EIT Manufacturing Visual Style Guide, including its logo and the Master and Doctoral School logos (including summer and winter schools). Additionally, the tenderer shall ensure that all created assets are delivered in the right formats for each identified dissemination channel. An exhaustive but not final list of the following assets is provided below. The adaptation of formats should be included in the supplier's offer:
 - Master Summer Schools informational and inspirational video – to be developed for EITM's website and social media channels (paid ad formats to be made as well) – 1 per year
 - Master Welcome and Graduation ceremonies video (paid ad formats to be made as well) – 1 per year
 - Doctoral Summer Schools informational and inspirational video – to be developed for EITM's website and social media channels (paid ad formats to be made as well) – 1 per year
 - Doctoral Winter Schools informational and inspirational video – to be developed for EITM's website and social media channels (paid ad formats to be made as well) – 1 per year
 - Doctoral Welcome and Graduation ceremonies short (paid ad formats to be made as well) – 1 per year
 - GIFs, visual cards, video bumpers, single image ads, video ads, Instagram slideshow ads, Spotify audio ads, etc. for all Master and Doctoral School programmes (initial material in first half of 2023 will be provided by EITM and further material will be also collected by the supplier)
 - Press article or Press release in English + EU languages (please refer to the below table), with proofread content which will be adapted to the target and medium. The articles should be published on relevant magazines and media outlets which are considered as appealing for the target audience.
 - Newsletter (content creation, drafting and submission) that shall be sent to prospect students, at least four newsletters a year per Master School and at least twice a year per Doctoral School.
 - Created and proofread content (in English) for social media (content creation, drafting, submission and answering to eventual comments questions), and offline media, such as

brochure, flyers, rollups etc. (avg. of 20 brochures) - for all Master and Doctoral School programmes

Please note all videos creation include recording at event location during multiple days (exact number of shooting and recording days to be agreed with EITM along the year). Travel expenses are considered included into the commercial offer.

Please note for each final asset (including videos, pictures, brochures/flyers and other graphic material) also the source files must be provided to EITM.

- **Dissemination**

- Whatever dissemination mix is proposed, it needs to be tailored to local media and social media, and the channels selected will define the format. Therefore, deliverables should be adaptable to multiple delivery platforms, based on the distribution mix. The tenderer shall therefore propose a comprehensive and detailed media buying plan, including social media. Regular optimization during the dissemination (once launched) will have to follow and will aim to reach the objectives of the campaign performance, which shall be made in conjunction with EITM’s reference people. The distribution of material should be ensured within the framework of the campaign (including printing and shipping to relevant parties for local actions in case of offline activities).
- The tenderer shall deliver the service in order to maximise the awareness of the Master and Doctoral School programmes according to the following minimum objectives: > 100 000 impressions per social media post; >50 sharing/reposting/comments (cumulative) per social media post; >5 press publications (including on line ones) per country for the article + 1 interview per country published on targeted media outlet.

- **Marketing**

- The tenderer shall deliver the service in order to maximise the leads conversions into applications from prospect students. At least 30% of conversion rate (whereby conversion rate means submitted application of the student to the programme) is expected for Master School programmes and at least 20% of conversion rate is expected for Doctoral School programmes.

- **Target and channels**

Programme	Target	Countries	Channels (<i>EITM does not own all the below channels – please propose alternatives</i>)
Master and Doctoral School (article publication)	Men + Women Age: 22-65	Romania, Serbia, Hungary, Slovenia, Czechia, Slovakia, Germany, Austria, Portugal, Spain, France, Italy, the Netherlands, Poland, Sweden, Finland, Estonia.	National and regional press (both printed and digital)

5 Master School programmes And Master Summer School	Men + Women (Master of Science (MSc) students and manufacturing professionals) Age: 22-35	All European Countries, Asia, Central and South America, South Africa	Instagram, Facebook, YouTube, LinkedIn, TikTok, Spotify, Twitter, Google ads.
Doctoral School programmes (I&E programmes, Short On line courses)	Men + Women (PhD students and Manufacturing professionals) Age: 25-35	All European Countries	Instagram, Facebook, YouTube, LinkedIn, TikTok, Spotify, Twitter, Google ads.
Doctoral School programmes (Summer School, Winter School)	Men + Women (PhD students and Manufacturing professionals) Age: 25-35	All European Countries, Asia, Central and South America, South Africa	Instagram, Facebook, YouTube, LinkedIn, TikTok, Spotify, Twitter, Google ads.

4. Timeline

All proposals should be submitted via the following emails by the 3rd February 2023 to:

- **Lucia Ramundo**, lucia.ramundo@eitmanufacturing.eu, Head of Master and Doctoral School, EIT Manufacturing
- **Francesca Forcucci**, francesca.forcucci@eitmanufacturing.eu, Communications Manager, EIT Manufacturing

Additional team members will be consulted, if needed. In duly justified cases, however, no later than 1 calendar day before the original deadline, the submission deadline can be extended.

The decision will be made according to the “Best Value for Money” principle. Each bid will be evaluated and ranked according to the criteria below by an Evaluation Committee. The best providers will be invited to a face-to-face meeting (online) with the contracting party to present their concept and answer questions. A final evaluation assessment will be drawn.

A. Strategic and creative proposal (50%)

- For strategy and asset preparation, dissemination and marketing
- Project plan and resources

- UX

B. Suppliers & references (20%)

- Presentation of the provider
- Presentation of references

C. Costs (30%)

- service price
- invoice plan

The initial timelines are as follows:

Milestones	Deadlines
Opening of the RfP	12 January 2023
Deadline for submitting proposals	3rd February 2023
Date of announcing the results	13 February 2023
End of Standstill period	23 February 2023
Intended date of contract signature	28 February 2023
Start of the main service	3 March 2023

Duration of the contract is 3 years.

5. Financial Proposal

The maximum amount of this offer for the 3-year service cannot exceed 150 000,00 EUR net of VAT and a clear financial breakdown (in .xls format) should be sent to EIT Manufacturing containing the following information:

- Items description
- Quantity of items
- Item cost
- Total cost
- Comments/explanation

All costs should be submitted net of VAT. The excel file is annexed also in Annex 2.

In addition to the excel file, the tenderer should submit the Declaration of Honour, annexed in Annex 3, according to the terms and condition below.

Moreover, the tenderer shall provide all the needed documentation to allow EIT Manufacturing to run the evaluation according to the criteria in section 4.

6. Complaint procedure

Tenderers believing that they have been harmed by an error or irregularity during the award process may file a complaint. Appeals shall be addressed to EIT Manufacturing only via the following email address lucia.ramundo@eitmanufacturing.eu . The tenderers have 10 (ten) days to file their complaints from the date of receipt of notification of the results.

In your application to EIT Manufacturing the complainant shall explain what procedural aspects they consider having been violated along with any recommendations or remarks. Such claims need to be supported with data and facts and relevant documentation. An appeal whose sole purpose is to obtain a second evaluation for no reason other than that the complainant disagrees with the final award decision is to be rejected.

7. Negotiations & Clarifications

Negotiations can be held in the following cases:

- if it is identified that the scope of services issued by EIT Manufacturing is not detailed enough, incomplete or some areas are lacking crucial information to complete the procedure for direct awards;
- if EIT Manufacturing has the intention to reduce the offered prices to find the best value for money;
- if all submitted prices are above the planned budget and it is everyone's interest to finish the procedure with success – in that case, price negotiation can take place. During a price negotiation, all tenderers are called to lower their prices by the same deadline in a written form;

EIT Manufacturing can organize as many rounds of negotiation as it is needed during the procedure in order to reach the highest quality of proposals and the best price.

Whenever possible, the negotiations should be carried out in writing, however, in special cases, video conference or even live negotiation can be organized. EIT Manufacturing also reserves the right to invite the tenderers to an individual meeting before the final award of contract in order to clarify details and ambiguities.

In case of obvious or perceived errors or omissions in the RfP, Tenderers can request additional information or clarifications by the deadline provided in the above timeframe through email at lucia.ramundo@eitmanufacturing.eu.

Upon receipt of the bids, they will be reviewed, and additional details will be requested from the tenderers as needed. The requests as well as the answers are to be submitted written by e-mail. Where information or documentation to be submitted by tenderers is incomplete or erroneous or where specific documents

are missing, EIT Manufacturing staff may request the party concerned to submit, supplement, clarify or complete the relevant information or documentation within 5 (five) days.

Bid preparation costs are not reimbursable and must be borne by the tenderers.

EIT Manufacturing owns all bids received in this RFP. Proprietary information of vendors in the bids will be kept strictly confidential. The offers as well as the contract may be submitted for audits.

8. Contract

The final award does not yet constitute the Contract, nor an offer to contract. The Contract will be concluded at the time of signature by the Supplier and EIT Manufacturing. The winning supplier will be sent the contract to be signed (indicating the deadline by which the signed contract should be returned to EIT Manufacturing).

The invoicing will be based on a mutually agreed schedule; it will be detailed in the contract. The contract that will be awarded will have a maximum duration of **3 years**. The tenderer agrees that the total value of the contract to be signed with EIT Manufacturing for **3 years** will in no way exceed the bid (the amount contained in the offer) of the tenderer.

The awarded supplier will be requested to sign Standard Contractual Clauses (SCC) if no other GDPR compliant safeguards exist, and the supplier is located in a country for which the EU commission has not issued an adequacy decision.

9. Cancellation of the proposal procedure

In the event of cancellation of the proposal procedure, EIT Manufacturing will notify tenderers of the cancellation. In no event shall EIT Manufacturing be liable for any damages whatsoever including, without limitation, damages for loss of profits, in any way connected with the cancellation of a proposal procedure, even if EIT Manufacturing has been advised of the possibility of damages.

The tenderer shall take all measures to prevent any situation where the impartial and objective implementation of the contract is compromised for reasons involving economic interest, political or national affinity, family or emotional ties or any other shared interest ('conflict of interests'). S/he should inform the EIT Manufacturing team immediately if there is any change in the above circumstances at any stage during the implementation of the tasks.

The supplier may not be a EIT Manufacturing Partner or Activity Partner. Any bid from such an economic operator may be rejected.

Tenderers will be excluded if:

- a) they are being wound up, are having their affairs administered by the courts, have entered into an arrangement with creditors, have suspended business activities, are the subject of proceedings concerning those matters, or are in any analogous situation arising from a similar procedure provided for in national legislation or regulations; they have been convicted of an offence concerning their professional conduct by a judgment which has the force of res judicata;
- b) they have been guilty of grave professional misconduct proven by any means which the EIT Manufacturing can justify;
- c) they have not fulfilled obligations relating to the payment of social security contributions or the payment of taxes in accordance with the legal provisions of the country in which they are established or any other country of the EU;
- d) they have been the subject of a judgment which has the force of res judicata for fraud, corruption, involvement in a criminal organization or any other illegal activity detrimental to the EU' financial interests;
- e) following a procurement procedure or grant award procedure financed by the EU budget, they have been declared in serious breach of contract for failure to comply with their contractual obligations.

The tenderers must not be in a situation of a conflict of interest, and they have sufficient economic and financial capacity, technical and professional capacity and legal and regulatory capacity to perform the requested services. A declaration of honour regarding the above shall be signed by the tenderer. Additional evidence or declarations might be requested by the contracting authority.

EIT Manufacturing reserves the right to suspend or cancel the procedure, where the award procedure proves to have been subject to substantial errors, irregularities, conflict of interest or fraud. If substantial errors, irregularities, conflict of interest or fraud are discovered after the award of the Contract, EIT Manufacturing may refrain from concluding the Contract.

Annex 1

1. Master School programmes and OLOs

1.1. EITM Master School outlook

The EIT Manufacturing Master School offers a unique and excellent high education programme, with international and inclusion mindset, to graduate the next generation of Manufacturing Innovators and Entrepreneurs. The Master School programmes merge manufacturing technical and technological aspects with innovation and entrepreneurship teaching, in the context of the global societal challenges, such as circular economy, industrial innovation, sustainability, and so on. The EIT Manufacturing Master School adopts a practical learning by doing approach, through activities at Teaching and Learning Factories, through internships, projects and thesis at industrial premises, and through Innovation and entrepreneurship focused Summer Schools, in order the students to put immediately in practice the new knowledge, gathered in the class, in a real work and research context. The international studies at two different universities and the interaction with the EIT Manufacturing community complement and complete the educational offer.

All EIT Manufacturing Master School programmes allow the students to develop:

- Capability to implement engineering expertise and advanced technologies to create new or improved methods, techniques, products and services in the manufacturing field, in line with the customer target sector and the global societal challenges.
- Transversal skills and capabilities, such as constructive communication, leadership, complex problem setting, problem solving and decision making, to collaborate in international and diverse contexts, to manage projects and teams, to find new solutions and innovate the manufacturing offer.
- Business understanding and entrepreneurship to boost their future careers and to create innovative start-ups.

These capabilities are defined for the Master School programmes directly by the EIT through specific Overarching Learning Outcomes (OLOs), defined in the next section of this annex.

The EIT Manufacturing Master School Programmes are:

- People and Robots for Sustainable Work
- Additive Manufacture for Full Flexibility
- Zero-Defect Manufacture for a Circular Economy
- Platforms for digitalized value networks
- Data Science ad AI for Competitive Manufacturing

At the end of their studies the students receive two degrees directly by the universities (double degree) and the EIT label certificate from EIT Manufacturing, as an international recognition of their high-quality education curriculum.

The Master School programmes include a mandatory Summer School (focused on I&E), that EITM Master School students must attend between first and second year. The summer school is also open to external students under a specific fee to be proposed during the proposal preparation by the consortium.

More info about the Master School can be found at the following link: [Master School - EIT Manufacturing](#).

More info about the 2022 edition of the Master Summer School can be found here: [Master Summer School - EIT Manufacturing](#)

1.2. Overarching Learning Outcome (OLO) for EITM Master School Programmes

EIT Overarching Learning Outcome (OLOs): see table below

EIT OLOs
EIT OLO 1 - Entrepreneurship skills and competencies
The capacity to identify and act upon opportunities and ideas to create social, cultural and financial value for others, including translating innovations into feasible business solutions, with sustainability at their core.
EIT OLO 2 - Innovation skills and competencies
The ability to formulate knowledge, ideas and technology to create new or significantly improved products, services, processes, policies, new business models or jobs, and to mobilise system innovation to contribute to broader societal change, while evaluating the unintended consequences of innovation and technology.
EIT OLO 3 - Creativity skills and competencies
The ability to think beyond boundaries and systematically explore and generate new ideas.
EIT OLO 4 - Intercultural skills and competencies
The ability to engage and act internationally and to function effectively across cultures, sectors and/or organisations, to think and act appropriately and to communicate and work with people from different cultural and organisational backgrounds.
EIT OLO 5 - Making value judgments and sustainability competencies
The ability to identify short- and long-term future consequences of plans and decisions from an integrated scientific, ethical and intergenerational perspective and to merge this into a solution-focused approach, moving towards a sustainable and green society.
EIT OLO 6 - Leadership skills and competencies
The ability of decision-making and leadership based on a holistic understanding of the contributions of Higher Education research and business to value creation, in limited sized teams and contexts.
OLD EIT OLO 6 - Intellectual transforming skills and competencies
The ability to transform practical experiences into research problems and challenges.

2. Doctoral School programmes and OLOs

The EITM Doctoral School (DS) offers an annual innovation & entrepreneurship programme to Ph.D. students, to prepare them to create start-ups, to be leaders of innovation within manufacturing companies and ecosystem, and to contribute to European competitiveness and environmental sustainability.

1.3. EITM Doctoral School Programme structure

The structure of the Doctoral School annual programme about Innovation and Entrepreneurship, which includes a series of on line and on site activities, including:

- Welcome ceremony (on-boarding of new students), hackathons, network-wide activities in collaboration with industries, startup and research centers.
- Seminars/webinars and, given through either on-line or face to face courses etc.
- Summer school: including a doctoral symposium where students can present their ongoing research activities and get feedback from peers.
- Winter school: students can get advanced knowledge and practice and present results of their work about Innovation and Entrepreneurship.
- Awareness & Orientation programme: dedicated to those Doctoral School students interested to develop innovative product/services, but not towards a business venture.
- Business Creation Venture programme: dedicated sessions offering to doctoral students working on manufacturing challenges across Europe and their own ideas of start-up from the results of their PhD studies. The goal of this programme is to help these doctoral students to strengthen their entrepreneurial spirit, to improve their creativity and system innovation skills. The programme includes training boot camps, company visits, business coaching, global networking events, and online resources.

The full annual programme must provide 30 ECTS equivalent in total, where 1 ECTS corresponds to 25 hours of training/activities in classroom and study time outside the classroom. The programme mainly focuses on , but is not limited to, the EIT Manufacturing thematic areas and Manufacturing main societal challenges objectives.

More info about the EITM Doctoral School can be found at the following link: [Doctoral School - EIT Manufacturing](#)

More info about the 2022 edition of the EITM Doctoral I&E programme and its short courses can be found here:

- I&E programmes: [I&E Programmes - EIT Manufacturing](#)

- Doctoral Summer School: [Doctoral Summer School - EIT Manufacturing](#)
- Doctoral Winter School: [Winter School on Sustainable Manufacturing - EIT Manufacturing](#)

1.1. Doctoral School Overarching Learning Outcomes (OLOs)

EIT Overarching Learning Outcome (OLOs): see table below

EIT OLOs
EIT OLO 1 - Entrepreneurship skills and competencies
The capacity to identify, synthesize and act upon opportunities and ideas to create social, cultural and financial value for others, including translating innovations into feasible business solutions, with sustainability at their core, and to lead and support others in this process.
EIT OLO 2 - Innovation skills and competencies
The ability to evaluate the research experiences combined with the knowledge, ideas and technology of others to create, test and implement new or significantly improved products, services, processes, policies, new business models or jobs, and to mobilise system innovation to contribute to broader societal change, while evaluating the unintended consequences of innovation and technology.
EIT OLO 3 - Creativity skills and competencies
The ability to extend boundaries and systematically explore and generate new ideas and to inspire and support others in this process and contribute to the further development of those ideas.
EIT OLO 4 - Intercultural skills and competencies
The ability to engage and act internationally and to function effectively – in research and other activities – across cultures, sectors and/or organisations, to think and act appropriately and to communicate and work with people from different cultural and organisational backgrounds.
EIT OLO 5 - Making value judgments and sustainability competencies
The ability to identify short- and long-term future consequences of plans and decisions from an integrated scientific, ethical and intergenerational perspective and to merge this into their professional activities, moving towards a sustainable and green society.
EIT OLO 6 - Leadership skills and competencies
The ability of decision-making and leadership based on a holistic understanding of the contributions of Higher Education, research and business to value creation.
OLD EIT OLO 6 - Intellectual transforming skills and competencies
The ability to transform practical experiences into research problems and challenges.

ANNEX 2

Commercial offer: excel file

Communication and Marketing Services for EIT Manufacturing’s Master and Doctoral School programmes in 2023 - 2024 and 2025

ECONOMIC OFFER TEMPLATE

ITEM	QUANTITY per year	Service price per year €	UNIT PRICE per year €	#years	TOTAL for 3 years €	DESCRIPTION	Supplier comments and explanation
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Strategy and planning services, towards dissemination and marketing target objectives	1			3	€ -	The service strategy must be designed and planned according to the following objectives: > 100 000 impressions per social media post; >50 sharing/reposting/comments per social media post; >5 press publications (including on line ones) per country for the article + 1 interview per country published on targeted media outlet ; at least 30% of conversion rate (whereby conversion rate means submitted application of the student to the programme) is expected for Master School programmes and at least 20% of conversion rate is expected for Doctoral School programmes.	
Management and execution services, towards dissemination and marketing target objectives	1					The service must be managed, monitored and delivered in order to reach the strategic objectives: > 100 000 impressions per social media post; >50 sharing/reposting/comments per social media post; >5 press publications (including on line ones) per country for the article + 1 interview per country published on targeted media outlet ; at least 30% of conversion rate (whereby conversion rate means submitted application of the student to the programme) is expected for Master School programmes and at least 20% of conversion rate is expected for Doctoral School programmes.	



Videos	5		3	€ -	5 main videos for EITM's website/youtube and at least 5 short extractions for social media channels (paid ad formats to be made as well) - source format easy to adapt to be provided as well
Visuals and audios for Social Media campaigns	> 100		3	#VALUE!	Min 1 per week for Master School and 1 per week for Doctoral School; GIFs, visual cards, video bumpers, single image ads, video ads, Instagram slideshow ads, Spotify audio ads, etc. - source format easy to adapt to be provided as well
Press article (creation, editing and publication)	1		3	€ -	In British English and translated into the following languages: Romania, Serbia, Hungary, Slovenia, Czechia, Slovakia, Germany, Austria, Portugal, Spain, France, Italy, the Netherlands, Poland, Sweden, Finland, Estonia. To be published in countries where these languages are spoken
Newsletters	4		3	€ -	Content creation, drafting and submission - source format easy to adapt to be provided as well
Content creation for Social Media campaigns	> 100		3	#VALUE!	Min 1 per week for Master School and 1 per week for Doctoral School; Content creation, drafting, submission and answering to eventual comments questions - source format easy to adapt to be provided as well
Social Media paid campaigns on at least 5 channels	> 15		3	#VALUE!	Min 2 per year for Master Programmes (5 programmes) and 1 per year for Master Summer School and Doctoral School programmes; Content creation, drafting,



						submission and answering to eventual comments questions	
Travel expenses (total)	1			3	€ -	For videos and interviews. This includes flight/train to reach the location, public transports, hotel, meals	
Eventual additional services proposed by the supplier							
EVENTUAL discount							
GRAND TOTAL					€ -		

IMPORTANT:

All prices have to be listed excluding VAT and must be considered the final paid price to the supplier. The company pays the VAT in France. No local tax or other financial add-on (such as pension contributions etc.) will be consider into the invoice

Please note the invoices can be organized in different instalments here we request to get the total cost of the service



Annex 3

Declaration of Honour

Declaration of honor

EIT Manufacturing Request for Proposals

The undersigned [.....], representing:

<i>(only for natural persons)</i> himself or herself	<i>(only for legal persons)</i> the following legal person:
ID or passport number:	Full official name: Official legal form: Statutory registration number: Full official address: VAT registration number:

declares that the above-mentioned economic operator:

- | |
|--|
| (1) has the required legal, regulatory, financial, technical and operational capacity to carry out the services described in the tender; |
| (2) is not in a situation of conflict of interest regarding this tender; |

I – SITUATIONS OF EXCLUSION CONCERNING THE ECONOMIC OPERATOR

(3) declares that the economic operator is <u>not</u> in one of the following situations.

<p>a) it is bankrupt, subject to insolvency or winding up procedures, its assets are being administered by a liquidator or by a court, it is in an arrangement with creditors, its business activities are suspended or it is in any analogous situation arising from a similar procedure provided for under national legislation or regulations;</p>
<p>b) it has been established by a final judgement or a final administrative decision that it is in breach of its obligations relating to the payment of taxes or social security contributions in accordance with the applicable law;</p>
<p>c) it has been established by a final judgement or a final administrative decision that it is guilty of grave professional misconduct by having violated applicable laws or regulations or ethical standards of the profession to which the entity belongs, or by having engaged in any wrongful conduct which has an impact on its professional credibility where such conduct denotes wrongful intent or gross negligence, including, in particular, any of the following:</p> <ul style="list-style-type: none"> (i) fraudulently or negligently misrepresenting information required for the verification of the absence of grounds for exclusion or the fulfilment of selection criteria or in the performance of a contract, a grant agreement or a grant decision; (ii) entering into agreement with other persons with the aim of distorting competition; (iii) violating intellectual property rights; (iv) attempting to influence the decision-making process of the EU Bodies during the award procedures; (v) attempting to obtain confidential information that may confer upon it undue advantages in the award procedure;
<p>d) it has been established by a final judgement that it is guilty of the following:</p>
<p>(i) fraud, within the meaning of Article 1 of the Convention on the protection of the European Communities' financial interests, drawn up by the Council Act of 26 July 1995;</p>
<p>(ii) corruption, as defined in Article 3 of the Convention on the fight against corruption involving officials of the European Communities or officials of EU Member States, drawn up by the Council Act of 26 May 1997, and in Article 2(1) of Council Framework Decision 2003/568/JHA, as well as corruption as defined in the legal provisions of the country where the authorising officer is located, the country in which the entity is established or the country of the performance of the contract;</p>
<p>(iii) participation in a criminal organisation, as defined in Article 2 of Council Framework Decision 2008/841/JHA;</p>
<p>(iv) money laundering or terrorist financing, as defined in Article 1 of Directive 2005/60/EC of the European Parliament and of the Council;</p>
<p>(v) terrorist-related offences or offences linked to terrorist activities, as defined in Articles 1 and 3 of Council Framework Decision 2002/475/JHA, respectively, or inciting, aiding, abetting or attempting to commit such offences, as referred to in Article 4 of that Decision;</p>
<p>(vi) child labour or other forms of trafficking in human beings as defined in Article 2 of Directive 2011/36/EU of the European Parliament and of the Council;</p>

<p>e) it has shown significant deficiencies in complying with the main obligations in the performance of a contract, a grant agreement or a grant decision financed by the European Union's budget, which has led to its early termination or to the application of liquidated damages or other contractual penalties, or which has been discovered following checks, audits or investigations by an Authorising Officer, OLAF or the Court of Auditors;</p>
<p>f) it has been established by a final judgment or final administrative decision that it has committed an irregularity within the meaning of Article 1(2) of Council Regulation (EC, Euratom) No 2988/95;</p>
<p>g) it has been established by a final judgment or final administrative decision that the person or entity has created an entity in a different jurisdiction with the intent to circumvent fiscal, social or any other legal obligations in the jurisdiction of its registered office, central administration or principal place of business;</p>
<p>In the absence of a final judgement or final administrative decision in the cases referred to in points c), d), f), and g) above, or in the case referred to in point (e) the Applicant in particular is subject to:</p>
<p>(i) facts established in the context of audits or investigations carried out by EPPO in respect of those Member States participating in enhanced cooperation pursuant to Regulation (EU) 2017/1939, the Court of Auditors, OLAF or the internal auditor, or any other check, audit or control performed under the responsibility of the authorising officer;</p>
<p>(ii) non-final administrative decisions which may include disciplinary measures taken by the competent supervisory body responsible for the verification of the application of standards of professional ethics;</p>
<p>(iii) facts referred to in decisions of persons and entities implementing Union funds pursuant to point (c) of the first subparagraph of Article 62(1) of the Financial Regulation;</p>
<p>(iv) information transmitted in accordance with point (d) of Article 142(2) of the Financial Regulation by entities implementing Union funds pursuant to point (b) of the first subparagraph of Article 62(1) of the Financial Regulation;</p>
<p>(v) decisions of the Commission relating to the infringement of Union competition law or of a national competent authority relating to the infringement of Union or national competition law.</p>

The entity subject to this declaration may be rejected from the tender if any of the declarations or information provided as a condition for participating in the tender prove to be false or misrepresented. The entity subject to this declaration understands that it may be requested to supply evidence with regards to the above and failure to supply requested information by EIT Manufacturing may also be subject to rejection from the request for proposals.

Full name

Date

Signature