



Proposal Code + Acronym

Business Owner Deck

eitmanufacturing.eu



Co-funded by the
European Union

Instruction – to be removed

The template consists of 5 slides.

Please, fill in each individual slide without adding new ones or changing the titles. Any additional slide will not be considered in the evaluation.

Save the presentation as PDF before uploading it in the submission system.

Please, remove the yellow boxes and this first instruction slide before uploading it.

Company Presentation

Description of the business owner organisation (foundation, history, last years revenues, main focus)

Description of people who will be responsible for commercializing the solution(s) and their relevant experience (marketing, sales, etc..)

Track Record

Please detail the track record of the business owner in commercializing similar solutions in relevant manufacturing sectors, including the developing and implementation of go to market strategies

Target Group

Describe the past experience of the business owner with the target group.
Please include a list of prospective customers for the key marketable solution(s).
Specify also if the end-users of the consortium are willing to scale the solution to other applications/process/plants.

Market

Provide an overview of the competitive landscape, the main players in the market (listing at least 3 direct and/or indirect competitors) and what are the differentiating features of the solution(s) proposed.

Starting TRL

For 12 months proposals. Provide proof of TRL 7 achievement – solution demonstrated in **operational** environment.

For 24 months proposals. Provide proof of TRL 6 achievement – solution demonstrated in **relevant** environment.

