

# MatchMaking Tips & Tricks

## What will the Call for Proposals 2024 & MatchMaking journey look like?

- At the heart of the MatchMaking process will be EIT Manufacturing's open innovation platform, AGORA and its dedicated sphere 'Call for Proposals 2024', from where Wide Ideas and Conversation Starter can be accessed.
- To facilitate the interfacing among the platforms, we have put in place a SSO (Single Sign On) so that you are able to access them all with the same credentials.
- Once you have access to the platforms, you can use them in the following way:

AGORA	WIDE IDEAS	CONVERSATION STARTER
<ul style="list-style-type: none"><li>• Send messages to the members of the CfP sphere.</li><li>• Ask questions about the Call &amp; related topics.</li><li>• Don't miss any notifications! Click on your profile picture in the header &amp; go to 'Notifications' to trigger an alert when receiving new messages.</li></ul>	<ul style="list-style-type: none"><li>• Make sure to upload your idea or challenge under the thematic using the template put in place.</li></ul> <p>The following functionalities have been put in place:</p> <ul style="list-style-type: none"><li>• Filter, like, bookmark, comment or rate an idea.</li><li>• Send an email to the given contact person.</li><li>• Express your interest in presenting your idea/challenge in person by ticking the checkbox in the bottom of the submission page.</li></ul>	<ul style="list-style-type: none"><li>• Register for the event <a href="#">HERE</a></li><li>• Book your 1:1 meeting for the MatchMaking Event with potential collaborators in a dedicated section of the Conversation Starter, starting from 3 April 2023 10:00 CEST.</li></ul>

## How to plan your networking ahead of the event?

- If you have registered for the MatchMaking Event through Conversation Starter, this is also the place where you will be able to book your in-person meetings with those potential collaborators of your interest.
- The booking option will open **on 3 April at 10:00 CEST**.
- You can book the meetings by going to the attendee list and scheduling a meeting with one or more people.
- Please keep in mind that meetings can be booked only with people who have already registered for the event.
- All meeting requests will appear both in your notification tab on Conversation Starter as well as in your mailbox.
- You will also be able to reschedule the meeting or invite more people to the existing one.
- Once the meeting has been scheduled, a table number and location will be given to it. This is the location within the conference venue where you will be meeting at the selected time and date.

## How many representatives per partner organisation are foreseen?

Due to limited capacity at the conference venue, the participation of every partner organisation to the event has been limited based on the following the criteria:

- 3 participants per EIT Manufacturing core partner organisation
- 2 participants per EIT Manufacturing associate partner organisation
- 1 participant per EIT Manufacturing network partner organisation
- 1 participant per external organisation

## How will the pitches presenting on 27 and 28 April be selected?

- To enable you to focus on exchanging and forging strong consortia, pitching sessions will be held in person on parallel stages at Sheraton Malpensa Hotel and Conference Center.
- When submitting your idea/challenge on Wide Ideas, tick the checkbox in the bottom of the submission page to express your interest in presenting it in person at the MatchMaking Event in Milan.
- Our team will select the pitches for the event out of the ones received and notify you a few weeks before the event.
- Please note that there is no need of revising the pitch content after it has been selected by the team.
- For the submission, we have prepared a pitching template that can be found on Wide Ideas directly.

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