



Call for Expression of Interest for New European Bauhaus (NEB) Mentors

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1. Call Summary

The aim of this Call for Expression of Interest, launched under the EIT Community New European Bauhaus (NEB), is to set up a list of independent external experts, hereinafter referred to as “NEB Mentors”.

Topic:	Call for Expression of Interest (Eoi) for New European Bauhaus (NEB) Mentors
Dates:	Opening Date: 13 March 2023 Call Deadline: 10 April 2023 (23:59 CEST) Evaluation: on an on-going basis Results of the Call for Expression of Interest announced: April 2023 Contracting: from May 2023 onwards Mentorship Assignments: from June 2023 through to January 2024
Link to the Microsoft Forms Application:	https://forms.office.com/pages/responsepage.aspx?id=Dk2Lt31qckajhDnho9ObbjHS-bMvyaxDtASVgWUyyg1UNVJTNkISNkRDRUhDWDBIMUczSzJGN1NPUi4u

2. EIT Community New European Bauhaus (NEB)

The EIT Community New European Bauhaus (NEB) is committed to delivering the [European Green Deal](#) in terms of:

- **Sustainability** (from climate goals to circularity, zero pollution, and biodiversity);
- **Aesthetics** (quality of experience and style, beyond functionality);
- **Inclusion** (from valuing diversity to securing accessibility, and affordability).

To transition towards a more sustainable, resilient, and inclusive society, EIT Community NEB aims at identifying and supporting start-ups, scale-ups, higher education institutions (students) and spin-offs

as well as communities (citizens) and public decision-makers, who converge on the common NEB goals.

For a coordinated and joint approach in the abovementioned EU policy areas, EIT Community NEB is led by EIT Climate-KIC with the support from [EIT Urban Mobility](#), [EIT Food](#), [EIT Digital](#), and [EIT Manufacturing](#).

3. Objective of the Call for Expression of Interest

The objective of this Call for Expression of Interest is to set up a list of independent external experts — **NEB Mentors** — to increase the performance or, achievement rate, of NEB-related activities. Mentors selected as a result of this Call for Expression of Interest are to “think Bauhaus” and encourage (former) participants of EIT NEB Calls under Horizon Europe as well as related programmes to further integrate the core values of “Sustainability”, “Aesthetics” and “Inclusion” underlying the NEB ways of thinking, being, and doing into their practices.

This Call for Expression of Interest is to set up a list of independent external experts — **NEB Mentors** — to be involved in any of the following EIT Community NEB Calls: **NEB Ideation & Education** (hackathons and makerspaces), **NEB Booster** (start-ups), and **NEB Citizen Engagement** (scale-ups). That is, **NEB Mentorships** are adjusted, as needed, to deliver the desired outcome for:

- **NEB Ideation & Education** the objective of which is to support **4 MakerSpace participants** in prototyping, validating and testing their solutions for NEB-related (social) challenges with end-users, including to provide insight in terms of their entrepreneurial potential;
- [NEB Booster](#) the objective of which is to improve the value proposition, business plan, and investor pitch of altogether **20 start-ups** addressing societal challenges with the wider aim of improving the well-being of people and the Planet;
- **NEB Citizen Engagement** the objective of which is to support **20 initiatives** with the potential to scale up (inter)nationally and increase citizens’ involvement in the (urban) planning and design of cities and the communities.

To be able to truly contribute to a more just society and sustainable forms of living, **NEB Mentors** are to support the selected **Mentees**, as listed above, in their transition towards digital, green, and more resilient practices. This means putting the Mentees' design and entrepreneurial capability into action through combining analytical tools of systems-thinking with the creative methods of human-centric design to solve many and diverse challenges that our society will have to face, including, in terms of:

- **Reconnecting with nature:** more awareness and willingness to address climate change and reduce exposure to pollution;
- **Regaining sense of belonging:** building bridges between people, emphasizing the role of cultural and social assets as key factors to make places unique and meaningful;
- **Prioritizing the places and people that need it the most:** affordable and accessible solutions for all, with focus on the most vulnerable groups and individuals;
- **Fostering long-term, life-cycle and integrated thinking in the industrial ecosystem:** the need for more circularity to tackle unsustainable use of resources and waste.

For further information on the four thematic axes as well as a guiding framework on the NEB principles, please see the New European Bauhaus Compass https://www.urban-initiative.eu/sites/default/files/2022-12/NEB_Compass_V1.pdf

4. Eligibility Criteria

NEB Mentors are expected to have proven professional experience as well as a strong grasp of design-led strategy and development processes in at least one of the four challenges defined by the New European Bauhaus initiative, as outlined in Section 3 — Objective of the Call for Expression of Interest). Mentors are to act as promoters of design for (social) innovation with the aim of creating an enabling ecosystem for NEB. That is, Mentors collaborate with the Mentees to come up with, and put into practice, NEB ways of living and acting, to which they themselves, the Mentees, attribute value. NEB Mentors must have the following relevant experience and mindset to apply:

- **Systems Thinking:** communicate complexity in simple ways;
- **Life-Centred:** articulate a human- and planet-centric approach to NEB;
- **Design:** understand when and how to apply (service) design to solve complex challenges;
- **Savvy:** think strategically and identify a compelling path forward for NEB;
- **Enabling:** be(come) part of social change.

Additionally, **NEB Design Mentors** must have:

- level of higher education that corresponds to completed university studies in specialised area of Art, Design, Architecture, Landscape Architecture, Urbanism and/or a related discipline in Humanities and Social Sciences;
- extensive knowledge of, and track record in, any of the fields listed above as practice and/or research, including (qualitative) research methodologies;
a vision of how NEB could help build a fairer and more inclusive society at a time of intense economic, political, and ecological instability.

NEB Business Mentors must have:

- demonstrable experience taking an idea from (design) research into a market launch as a core member of a start-up, an entrepreneur, and/or a venture capitalist;
- ability to generate new opportunities by thinking creatively about financial impact, risk analysis, and data;
- ability to inspire the NEB community through business and entrepreneurial thinking (collaboration rather than one-off consumption) while recognizing the complementary nature of design and entrepreneurial capacity.

All NEB Mentors should be **citizens of one of the EU Member States or associated (non-EU) countries** and able to carry out their Mentorship Assignments **in English**.

5. NEB Mentorship Assignments

EIT Community NEB Mentors are expected to share their responsibility for the growth of the Mentee with Mentors from other areas of knowledge and subject matter expertise; that is, Co-Mentor their Mentee.

NEB Mentors' monthly commitment varies depending on the number of the Mentorship Assignments taken. However, Mentors are encouraged to meet with their Mentees **for at least 30-minute Mentorship Sessions twice a month**, and should therefore estimate **an average of an additional 2-4 hours per month** to prepare for as well as report on their Mentorship Assignments. Most importantly, Mentors are to actively participate in (preparatory) workshops as well as help the Mentees to clarify their **Mentorship Plans**; that is, goals, strengths, and areas of desired growth to ground and guide the Mentees as they progress throughout their Mentorship. Additionally, both Mentors and the Mentees

are to use Progress-Plans-Problems (PPP) management technique for status and final reporting on the NEB Mentorship Assignments.

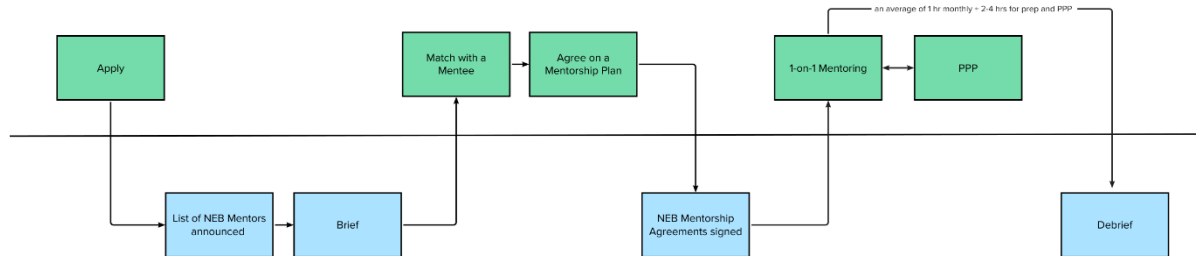


Figure 1. *NEB Mentorship Assignment Flowchart*

All details relating to **NEB Mentorship Assignments**, including tasks, deliverables, working arrangements and remuneration will be detailed in the **Mentorship Contract**.

Final decisions regarding the acceptance or rejection of Applications is taken by the EIT Community NEB — [EIT Climate-KIC](#), [EIT Urban Mobility](#), [EIT Food](#), [EIT Digital](#), or [EIT Manufacturing](#) — in charge of the given Call, and will be dependent on the budget available for the given Call.

6. Inclusion into the List of NEB Mentors

EIT Community NEB will set up a list of NEB Mentors. Mentees will be given the opportunity to choose a few matching profiles from the list, after which Mentors are invited to express their availability and interest to take the given Mentorship Assignment.

Prior to the start of the Mentorship, Mentor and Mentee will agree on a Mentorship Plan, outlining the objectives and aims of the Mentorship. Upon receipt and approval of the Mentorship Plan, EIT Manufacturing as the EIT KIC responsible for the administration of the Call for Expression of Interest, will prepare a Mentorship Contract with the Mentor.

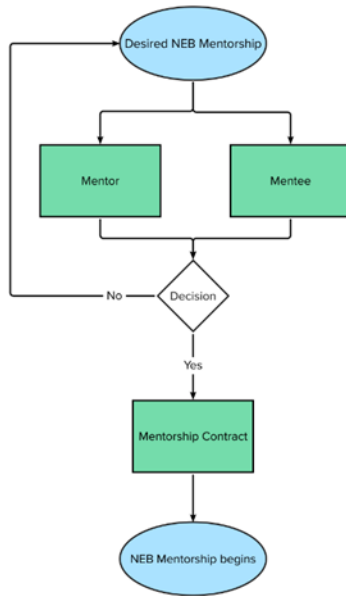


Figure 2. *NEB Mentorships*

By replying to this Call for Expression of Interest and signing the Contract, all Mentors are expected to perform their Assignments to the highest professional standards, and in compliance with the conditions set out in this Call; and the Terms of Reference, Code of Conduct, and Declaration of Honour.

Notwithstanding any preliminary agreement between the Mentor and the Mentee, no Mentorship Contract will be issued if EIT Community NEB considers that there is a conflict of interest that may compromise the impartial and objective selection of Mentee and/or the provision of Mentorship Services for reasons involving economic interest, political or national affinity, family or emotional ties or any other shared interest.

7. Selection Criteria

Inclusion into the list of EIT Community NEB Mentors will depend on:

- the need for a specific NEB Mentor profile as detailed under Section 3;
- recognition of the Mentor’s skills and qualifications as detailed under Section 4;
- if applicable, impact of previous NEB Mentorship, or other related, Assignments.

Applicants will be assessed at a 5-point rating scale — with 1 indicating “low”, 2 “limited”, 3 “satisfactory”, 4 “high”, and 5 “excellent” compatibility with the Mentorship Programme — against the following criteria:

- Experience (threshold 3/5) the extent to which the applicant has prior experience and expertise, including educational qualification, to serve as a NEB Mentor;
- Personal (threshold 4/5) the capability and motivation to undertake a Mentorship Assignment;
- Technical (threshold 5/5) EU citizenship, English language proficiency.

Additionally, the rotation of Mentors as well as absence of any conflict of interest and/or potential bias, which may affect the Mentor’s impartiality, will be considered.

Only applicants meeting the threshold standards for each of the criteria will be added to the list of NEB Mentors.

8. Remuneration

Fees for the remote work of NEB Mentors and NEB Evaluators will depend on unit costs per **Mentorship Assignment**, in accordance with the Table below, which allows for a simple and straightforward remuneration of the different tasks to be performed.

Task	Working Unit(s)	Working Days	NEB Mentor’s Fee (in EUR)
Briefing and/or participation at EIT Community NEB Workshops	1	0.1	45
	2	0.2	90
	3	0.3	135
	4	0.4	180
	5	0.5	225

Individual 1-on-1 Mentorship Assignment, including IDP and PPP	1	0.1	45	
	2	0.2	90	
	3	0.3	135	
	4	0.4	180	
	5	0.5	225	
	6	0.6	270	
	7	0.7	315	
	8	0.8	360	
	9	0.9	405	
	10	1	450	
	20	2	900	
	30	3	1350	
	90	9	4050	
Mid-term and Final Reviews, Consensus Meetings	5	0.5	225	
	10	1	450	

NEB Mentors could also choose to offer their services voluntarily — *pro bono* — and without payment. However, this will not be an Eligibility Criteria nor influence the decision to include or, not to include, a Mentor into the List of potential NEB Mentors. Selection Criteria as well as the Assignments will remain the same, regardless of whether the role undertaken is remunerated or *pro bono*.

All **Assignments** and Mentors' **Fees** will be **fixed in advance** in the **Mentorship Contract** and are estimated to remain in between €1350 and €4050 per **Mentorship Assignment**, all costs and taxes included.

EIT M reserves the right to update the Mentorship Assignments and the Fees at the time of signing the Mentorship Contracts. All fees payable to the NEB Mentors will be subject to the approval by EIT M as the Contracting Authority.

9. Application Requirements and Instructions

Applications must be submitted using the following [Microsoft Forms](#). All application documents, including a copy of CV and portfolio, must be submitted in English.

EIT Manufacturing reserves the right to request additional documents (proof of professional experience, diplomas, certificates etc.), including review its assessment on the basis of the original documents submitted.

Inclusion into the list of NEB Mentors entails no obligation for EIT Manufacturing conclude any contracts with the enlisted external experts.

10. Expiry Date of the List Resulting from the Call for Expression of Interest

The list of NEB Mentors resulting from this Call for Expression of Interest is valid for the duration of two years as of 2023. Those interested in serving as NEB Mentors may submit their Expression of Interest by any of the annual Call deadlines set by EIT Community NEB.

11. Other conditions

Code of Conduct

By replying to this Call for Expression of Interest, and consequently, signing the Mentorship Contract, all experts undertake to perform their Mentorship Assignments to the highest of professional standards, and in compliance with the conditions set out in this Call, as well as the Terms of Reference, Code of Conduct, Declaration of Honour, and the Expression of Interest Guidelines, as agreed upon at the time of signing the Mentorship Contract.

Record-keeping

Any records and supporting documentation must be kept, as a proof of compliance, for at least three years after receiving the final payment under a Mentorship Contract.

In the event of any on-going checks, audits, investigations, litigation or, any other claims, records and supporting documentation must be kept until the abovementioned procedures have been concluded.

Exclusion

Applicants who are subject to administrative sanctions in the EU (i.e. exclusion or financial penalty decision) or, in one of the following situations, will be excluded from receiving the Mentorship Contract:

- bankruptcy, winding up, court-ordered administration, arrangement with creditors, suspension of business activities or similar procedures;
- in breach of social security or tax obligations;
- guilty of grave professional misconduct;
- accused of fraud or corruption;
- related to criminal organisations;
- guilty of money laundering or terrorism-related crimes (including terrorism financing), child labour or, human trafficking;
- show significant deficiencies in complying with main obligations under an EU procurement contract, grant agreement, prize, expert contract, or similar;

guilty of irregularities within the meaning of Article 1(2) of Regulation No 2988/95¹

- own an entity under a different jurisdiction with the intent to circumvent fiscal, social or other legal obligations in the country of origin;

Mentors will also be refused a Mentorship Contract if it becomes evident that:

- Applicants have misrepresented information required as a pre-condition for them participate at the Call for Expression of Interest or that they have failed to provide information requested in the Call;
- there is a conflict of interest.

Ownership and use of the results — IPR

Results arising from the Mentorship Assignments (including copyright and other intellectual or industrial property rights) will remain the property of the contracting authority; that is, EIT Manufacturing. The rights will be obtained for the full term of intellectual property protection.

¹ <https://eur-lex.europa.eu/legal-content/EN/ALL/?uri=celex%3A31995R2988>

Delivery and approval of Mentorship Assignments are considered to constitute an effective assignment of rights to EIT M.

Data protection

Mentor's personal data will be used strictly for the purposes of evaluating Applications, signing Mentorship Contracts, and reviewing the Mentorship Contracts signed. Data security and protection measures are in place to address potential data risks (including preventing unauthorized access to the Mentor's personal data).

Amendments

Mentorship Contracts may be amended unless the amendment entails changes to the Contract which would call into question the decision of awarding the Contract or lead to the breach of the principle of equal treatment. Amendments to the contract may be requested by both Contract parties in writing. The request for amendment must include the reasons for which it is made and all necessary supporting documents. Unless agreed otherwise, no new tasks can be undertaken until the Amendment has taken full effect, either, then, on the day of the last signature of the Amendment or another date, as agreed by both parties.

Checks, audits and investigations

EIT Manufacturing Contracts may be subject to checks, audits and investigations (not only by the contracting authority, but also by the European Commission, and the European Anti-Fraud Office (OLAF), European Public Prosecutor's Office (EPPO) and European Court of Auditors (ECA), as provided for under their constitutive acts²) — both during and after the end of the Mentorship Contract.

Rejection — Reduction — Suspension — Termination — Recovery of undue amounts

EIT M as the Contracting Authority may deny, withhold or reduce Mentorship fees if:

- Mentorship Assignments have not been delivered in accordance with the Mentorship Contract;

²For the powers of OLAF, EPPO and ECA, see Regulation (EU, Euratom) No 883/2013 of the European Parliament and of the Council of 11 September 2013 concerning investigations conducted by the European Anti-Fraud Office (OLAF) and repealing Regulation (EC) No 1073/1999 of the European Parliament and of the Council and Council Regulation (Euratom) No 1074/1999 (OJ L 248, 18/09/2013, p. 1), Council Regulation (Euratom, EC) No 2185/1996 of 11 November 1996 concerning on-the-spot checks and inspections carried out by the Commission in order to protect the European Communities' financial interests against fraud and other irregularities (OJ L 292, 15/11/1996, p. 2), Council Regulation (EU) 2017/1939 of 12 October 2017 implementing enhanced cooperation on the establishment of the European Public Prosecutor's Office (EPPO) and Article 287 of the Treaty on the Functioning of the EU (TFEU) and Article 57 of EU Financial Regulation 2018/1046.

- Mentor has committed substantial errors, irregularities, fraud or serious breach of obligations under the Contract or during the award of the Contract (including in terms of non-compliance with the conditions of the Call for Expression of Interest, false declarations or breach of Terms of Reference or the Code of Conduct).

EIT M as the Contracting Authority may also terminate the contract, if the Mentor has committed (or is suspected of having committed) substantial errors, irregularities, fraud or serious breach of obligations under the Contract or during the award of the Contract (including non-compliance with the call conditions, false declarations, or breach of Terms of Reference or Code of Conduct).

Moreover, the Contracting Authority may terminate the Contract if Mentor's services are no longer needed or, the Contract cannot or, can no longer, be fulfilled and/or if substantial errors, irregularities, fraud or, serious breach of obligations have been identified under the Contract or during the award of the Contract (including in terms of non-compliance with the Call conditions, false declarations, breach of Terms of Reference or Code of Conduct), in particular if:

- the Mentorship Assignments have not been delivered or, is delivered poorly or, late;
- the Mentor has been found guilty of grave professional misconduct.

Liability

EIT M as the Contracting Authority cannot be held liable for any damage caused to the Mentor (or any third party) as a consequence of performing the Contract.

Applicable law — Dispute settlement

The applicable law and dispute settlement mechanisms will be detailed in the Mentorship Contract.
