

Request for Proposal

Event agency for the organisational support -
EIT Manufacturing Summit 23
(Brussels, 19-20-21 November)

1. Context

EIT Manufacturing (KIC) is focused on promoting entrepreneurship, innovation, and education in the domain of Manufacturing. EIT Manufacturing brings together leading organisations along the entire value chain from smaller companies to larger industry, excellent academic and research institutions, as well as public sector organisations, to promote the transformation of manufacturing towards the digital economy, towards the circular economy and the decarbonization of industry, by removing barriers to innovation, promoting talent and education, leveraging enabling technologies and exploiting bigdata.

Within this Request for Proposal (RFP), EIT Manufacturing is looking for an event agency to support the event organisation and supplier coordination (event organisation 360 degrees) of the third edition of EIT Manufacturing Summit to be held in Brussels on 19 November (setup) 20 and 21 November 2023 (event days). This edition of the event is the first to be held as an in-person event. A part of the audience (including the speakers) will follow the event, in person, from the venue Maison de la Poste (Tour and Taxis), for a maximum 300/400 people. The rest of the audience will connect remotely.

The set-up of the event will be carried out for the entire day of 19 November as the event will take place on 20 and 21 November 2023. Dismantling, on the other hand, must take place after the end of the event – prior to midnight on 21 November.

2. Description

With this RfP, EIT Manufacturing is looking for an event agency that can support the organising team with a successful implementation of the annual EIT Manufacturing Summit 2023, scheduled to take place on 20 and 21 November at Maison de la Poste (Tour and Taxis) – with the setup on 19 November.

The EIT Manufacturing Summit will be organised within different venue meeting rooms: one plenary room on ground floor and 4 additional ones on upper floors, for smaller sessions and meetings. Namely, the following rooms will be used:

- Window Hall and Foyer
- Coffee Lounge
- The Cinema
- Class Room
- Orangerie
- Maritime Room

**Production costs should be borne by EIT Manufacturing unless agreed differently in a later stage with the selected agency. For every of the costs, three quotations should be shared with EIT Manufacturing to prove that the principle best value-for-money has been followed.*



3. Deliverables

The following services are expected from the selected Supplier during the organizational and onsite period:

OVERALL MANAGEMENT AND ONSITE PRESENCE

- management, coordination and planning of the event in close alignment with the organisers and the other suppliers (AV, catering...)
- onsite presence during the days of the event from the Project Manager and Project Assistant as a minimum
- availability for 1-2 site inspections with the client directly at the event venue:
 - the first site inspection scheduled for 12 June 2023 from 13h00 to 15h00 at Maison de la Poste
 - the meeting on 14 (afternoon) or 15 (morning) June in person in Brussels to conclude the outcomes of the site inspection
- implementation and support in rehearsals with online speakers (final number TBD) one week before the event and with onsite speakers before the start of the event (19 Nov afternoon)
- full rehearsal of the event flow on 19 November in person at the venue
- coordination and preparation with the event's moderator and EIT Manufacturing organising team
- technical setup, dismantling and onsite support during the days of the event

BRANDING AND DESIGN

- design proposal for the venue decoration* (stage, signage, lighting, backdrops, carpeting, flowers and similar...) based on the basic EIT Manufacturing visual identity for the Summit (to be shared in a later phase)
- lay outting and design of the conference materials (agendas, badges, bags, aprons) *
- creation of event infosheet, transfer plan, conference assistant plan, technical rundown

OPTIONAL: management, coordination, and implementation of a social media campaign on EIT Manufacturing social media channels (the hashtag #SUMMIT2023 in all posts). **Maximum budget to allocate 15K EUR.**

OPTIONAL: inviting, coordinating, and ensuring media presence during the event onsite (5-7 journalists), drafting the press release and releasing; media monitoring (4 articles in popular media outlets related to event topic and manufacturing sector, 6-8 media mentions). **Maximum budget to allocate 4K EUR.**

4. Timeline

The timeline for this project is as follows:

Activity	Responsible	Date
RFP Opening	EIT Manufacturing	12 May 2023
Submission of Proposals	Suppliers	30 May 2023
Evaluation and notification of award	EIT Manufacturing	6 June 2023
Standstill period	EITM/Supplier	12 June 2023
Contract Signature	EITM/ Supplier	12 June 2023

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Site inspection and kick off meeting(s)	EIT Manufacturing	Site inspection and KoM: 12 June 2023, 13h00 to 15h00 CEST – Tour and Taxis Second meeting: 14 or 15 June 2023, Brussels
Project Start	EITM/ Supplier	12 June 2023
Project End	EITM/ Supplier	23 November 2023

5. Proposal submission procedure

All offers shall be submitted not later than **30 May 2023 COB** to Cristina Carneiro, EIT Manufacturing Communication Director (cristina.carneiro@eitmanufacturing.eu) and Ana Lucic, EIT Manufacturing Corporate Events Manager (ana.lucic@eitmanufacturing.eu).

6. Evaluation Criteria

Timely received proposals submitted by the tenderers will be examined, evaluated, and compared in accordance with the following criteria and the contract shall be awarded to the highest-ranked tenderer. The decision will be made according to the “Best Value for Money” principle.

- a. Price (30% of decision weight)
- b. Technical Proposal (30% of decision weight)
- c. References (40% of decision weight)

An Evaluation Committee of 3 people will be established. Each bid will be evaluated and ranked according to the criteria above.

Compliance with the principles of transparency, non-discrimination, equal treatment, and absence of conflict of interest will be ensured.

The successful and unsuccessful tenderers will be informed in writing (via email) about the result of the award procedure. In case the winning tenderer is unable to enter the contract, EIT Manufacturing may decide to contract the supplier receiving the second-highest ranking. Proposals must be submitted by e-mail within 7 days of the date of notification of the request for proposal. All proposals received after the deadline will be rejected. In duly justified cases, however, no later than 1 calendar day before the original deadline, the submission deadline can be extended.

Upon request from the tenderer concerned, EIT Manufacturing will as quickly as possible, and in any event within 15 calendar days from receipt of a written request, inform:

- any unsuccessful candidate of the reasons for the rejection of its request to participate,
- any unsuccessful tenderer of the reasons for the rejection of its tender, including, if this is the case, its decision that the works, supplies or services do not meet the performance or functional requirements,
- any tenderer that has made an admissible tender of the characteristics and relative advantages of the tender selected as well as the name of the successful tenderer or the parties to the awarded contract,
- any tenderer that has made an admissible tender of the conduct and progress of negotiations and dialogue with tenderers.

The information referred to above may be withheld where the release of such information would be contrary to the public interest, would prejudice the legitimate commercial interests of an economic operator, or might prejudice fair competition between economic operators.

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Should there be a suspicion that the provider will not be able to perform according to the price offered, EIT Manufacturing has the right to ask for explanations and may reject the tender where the evidence supplied does not satisfactorily account for the low level of price or cost proposed.

7. Complaint procedure

Tenderers believing that they have been harmed by an error or irregularity during the award process may file a complaint. Appeals shall be addressed to EIT Manufacturing only via the following email address legal@eitmanufacturing.eu. The tenderers have 7 days to file their complaints from the date of receipt of notification of the results.

In your application to EIT Manufacturing the complainant shall explain what procedural aspects they consider having been violated along with any recommendations or remarks. Such claims need to be supported with data and facts and relevant documentation. An appeal whose sole purpose is to obtain a second evaluation for no reason other than that the complainant disagrees with the final award decision is to be rejected.

8. Negotiations & Clarifications

Negotiations can be held in the following cases:

- if it is identified that the scope of services issued by EIT Manufacturing is not detailed enough, incomplete or some areas are lacking crucial information to complete the procedure for direct awards
- if EIT Manufacturing has the intention to reduce the offered prices to find the best value for money
- if all submitted prices are above the planned budget and it is in everyone's interest to finish the procedure with success – in that case, price negotiation can take place. During price negotiation, all tenderers are called to lower their prices by the same deadline in written form

EIT Manufacturing can organize as many rounds of negotiation as needed during the procedure to reach the highest quality of proposals and the best price.

Whenever possible, the negotiations should be carried out in writing, however, in special cases, video conferences or even live can be organized. EIT Manufacturing also reserves the right to invite 5 of the tenderers to an individual meeting before the final award of the contract to clarify details and ambiguities.

In case of obvious or perceived errors or omissions in the RfP, Tenderers can request additional information or clarifications by the deadline provided in the above timeframe through an email to ana.lucic@eitmanufacturing.eu and cristina.carneiro@eitmanufacturing.eu

Upon receipt of the bids, they will be reviewed, and additional details will be requested from the tenderers as needed. The requests as well as the answers are to be submitted written by e-mail. Where information or documentation to be submitted by tenderers is incomplete or erroneous or where specific documents are missing, EIT Manufacturing staff may request the party concerned to submit, supplement, clarify or complete the relevant information or documentation within 2 days.

Bid preparation costs are not reimbursable and must be borne by the tenderers.

EIT Manufacturing owns all bids received in this RFP. Proprietary information of vendors in the bids will be kept strictly confidential. The offers as well as the contract may be submitted for audits.

9. Contract

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The final award does not yet constitute the Contract. The Contract will be concluded at the time of signature by the Supplier and EIT Manufacturing. The winning supplier will be sent the contract to be signed (indicating the deadline by which the signed contract should be returned to EIT Manufacturing).

The invoicing will be based on a mutually agreed schedule; it will be detailed in the contract. The contract will be awarded in June and will last until the end of November 2023. The tenderer agrees that the total value of the contract to be signed with EIT Manufacturing for 5 months will in no way exceed the bid (the amount contained in the offer) of the tenderer.

The awarded supplier will be requested to sign Standard Contractual Clauses (SCC) if no other GDPR-compliant safeguards exist, and the supplier is located in a country for which the EU commission has not issued an adequacy decision.

10. Cancellation of the proposal procedure

In the event of cancellation of the proposal procedure, EIT Manufacturing will notify tenderers of the cancellation. In no event shall EIT Manufacturing be liable for any damages whatsoever including, without limitation, damages for loss of profits, in any way connected with the cancellation of a proposal procedure, even if EIT Manufacturing has been advised of the possibility of damages.

The tenderer shall take all measures to prevent any situation where the impartial and objective implementation of the contract is compromised for reasons involving economic interest, political or national affinity, family or emotional ties or any other shared interest ('conflict of interests'). S/he should inform the EIT Manufacturing team immediately if there is any change in the above circumstances at any stage during the implementation of the tasks.

The supplier cannot be an EIT Manufacturing Partner or Activity Partner. Any bid from such an economic operator will be rejected.

Tenderers will be excluded if:

- a. they are being wound up, are having their affairs administered by the courts, have entered into an arrangement with creditors, have suspended business activities, are the subject of proceedings concerning those matters, or are in any analogous situation arising from a similar procedure provided for in national legislation or regulations; they have been convicted of an offence concerning their professional conduct by a judgment which has the force of res judicata;
- b. they have been guilty of grave professional misconduct proven by any means which the EIT Manufacturing can justify;
- c. they have not fulfilled obligations relating to the payment of social security contributions or the payment of taxes by the legal provisions of the country in which they are established or any other country of the EU;
- d. they have been the subject of a judgment which has the force of res judicata for fraud, corruption, involvement in a criminal organization or any other illegal activity detrimental to the EU's financial interests;
- e. following a procurement procedure or grant award procedure financed by the EU budget, they have been declared in serious breach of contract for failure to comply with their contractual obligations.

The tenderers must not be in a situation of a conflict of interest, and they have sufficient economic and financial capacity, technical and professional capacity and legal and regulatory capacity to perform the requested services. Additional evidence or declarations might be requested by the contracting authority.

EIT Manufacturing reserves the right to suspend or cancel the procedure, where the award procedure proves to have been subject to substantial errors, irregularities, conflict of interest or fraud. If substantial errors, irregularities, conflict of interest or fraud are discovered after the award of the Contract, EIT Manufacturing may refrain from concluding the Contract.

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