





Clarifications to Request for Proposal

Product/UX designer for matchmaking functionality May 2023 - Paris, France

Last updated: 1 June 2023

Question: Could you provide us more information regarding the 'AGORA' platform? Is it possible to see it to understand the look and feel of the platform?

Clarification: AGORA is EIT Manufacturing's social network and open innovation platform for the pan-European manufacturing community. Launched in 2021, AGORA is web-based and mainly built around groups. It has an accompanying mobile application with more limited features. AGORA is built on Whaller software.

An introductory video giving a preview of what's inside AGORA can be found on the EIT Manufacturing website: https://www.eitmanufacturing.eu/what-we-do/innovation/opportunities/agora-social-innovation-network/. The selected supplier will be given access to the platform.

Question: Could you explain the new matchmaking functionality?

Clarification: AGORA brings together professionals and students working in the manufacturing industry, with each request to join reviewed to ensure consistency in the membership. There are currently over 2,000 individual members on AGORA from over 1,000 organisations. The matchmaking functionality is intended to help AGORA members find relevant people to connect with (based on different criteria) in a more automated way. As noted in the RfP, initial plans for the functionality have been prepared that the selected supplier will be expected to review and assess first, so the work does not start from scratch.

Question: Could you elaborate on the format how the proposal from us should be submitted?

Clarification: The proposal should not exceed 4 pages (e.g. Word or PowerPoint format). Within the document, the consultant should propose a more detailed project plan including the deliverables listed in the RfP, with suggested dates of delivery and including regular touchpoints with the AGORA team to achieve the project requirements.

Question: What kind of pricing basis should suppliers use?

Clarification: Suppliers are invited to propose their own pricing mechanism and total price based on the required deliverables/project plan within the proposal, for example pricing on a time basis, with respect to the expected timeline.

Question: What is the price range for the assignment?

Clarification: We would not expect the price proposed to be over €10,000 for this project.







Question: How many pages need to be designed? Should we stop at the mockups or do we have to provide the design specifications (responsiveness, edge cases etc) to the technical development team?

Clarification: The exact number of pages cannot be confirmed now, as it will depend on the design proposed by the selected supplier during the project. However, to give an indication, currently the matchmaking functionality is envisaged to be focused on one to two (1-2) pages, with one to three (1-3) additional related, simpler pages/popups.

The mockups/wireframes should be accompanied by a narrative description that makes clear the functionality, general structure and ideal placing of elements on a page, user (and possible platform manager) actions, preconditions and/or dependencies. Detailed technical design specifications (e.g. responsiveness, edge cases) are not required, but the information provided should help the technical development team understand the full functionality and general look and feel to achieve the intended user experience and objective of matching.