

# EIT Manufacturing's BoostUp! FRANCE 2023 opens for applications

The call, open from August 2nd to October 5th, looks for French startups working to bring the European industry into the Circular Economy. Participants can look forward to joining a pitching competition, meeting industry stakeholders, and wooing a jury of experts for cash prizes.

EIT Manufacturing, the largest manufacturing-focused Knowledge and Innovation Community within the European Institute of Innovation and Technology (EIT), a body of the European Union, is delighted to announce the much-anticipated BoostUp! FRANCE 2023, a start-up competition designed to empower French entrepreneurs in expanding their businesses and tapping into European markets. The application period is open from August 2<sup>nd</sup> to October 5<sup>th</sup>, and the competition final is set to take place on December 8<sup>th</sup>, 2023, at Station F (Paris). EIT Manufacturing West has the honour of teaming up with their French Partner Impulse to make the organization's flagship event happen. This collaboration will elevate this unparalleled opportunity for French start-ups to gain exposure and scale their ventures.

BoostUp! is an integral part of EIT Manufacturing's initiative to foster business creation in the manufacturing sector throughout Europe since 2020. In December, Paris will host the French BoostUp! Edition, which puts a **special emphasis on Circular Economy**, aligning with EIT Manufacturing's commitment to sustainability and environmental responsibility. The competition specifically targets startups with solutions that fall within one of the following <u>EIT Manufacturing's flagships</u>:

- o Low Environmental Footprint Systems & Circular Economy for Green Manufacturing
- o Flexible Production Systems for Competitive Manufacturing
- o Digital & Collaborative Solutions for Innovative Manufacturing Ecosystems
- o Human-machine co-working for socially sustainable manufacturing

Participating start-ups can look forward to an array of benefits, including:

- Opportunities for Internationalization: By engaging with EIT Manufacturing's wide European network, participants can explore new markets and expand their business in France and beyond.
- o Growth Support: EIT Manufacturing's Business Creation team will provide dedicated support of two months to the shortlisted finalists, offering tailored guidance and expertise to help them achieve their growth objectives.



o **Prize Awards**: Winners of the competition will receive cash prizes to fuel their ventures. The first prize winner will be awarded 7.000€, the second prize winner will receive 5.000€, and the third prize winner will be granted 3.000€.

"BoostUp! Is EIT Manufacturing's flagship event and, as such, has been instrumental in fuelling innovation and driving entrepreneurship in the manufacturing domain. We are thrilled to bring this esteemed competition to France, showcasing the incredible potential of French start-ups in the manufacturing technology sector," said Jérémie Dalibot, Business Creation Manager at EIT Manufacturing West. "BoostUp! FRANCE 2023 offers a remarkable platform for French entrepreneurs to gain visibility, connect with EIT Manufacturing's network, access growth support, and compete for valuable prizes."

# **Applications**

For detailed information and to review the terms and conditions, please visit the call's official website: <a href="https://www.eitmanufacturing.eu/calls/boostup-france-2023-circular-economy/">https://www.eitmanufacturing.eu/calls/boostup-france-2023-circular-economy/</a>

#### Questions

To find out more about BoostUp! 2022 and the application process, contact: <a href="mailto:business.creation@eitmanufactuing.eu">business.creation@eitmanufactuing.eu</a>

# About the European Institute of Innovation and Technology (EIT):

The <u>EIT</u> is Europe's largest innovation ecosystem bringing together close to 3,400 partners from top business, research, and education organisations across Europe in over 200 innovation hubs. The EIT strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe. The EIT is an EU body and an integral part of <u>Horizon Europe</u>, the EU Framework Programme for Research and Innovation. The Institute supports dynamic pan-European partnerships, <u>EIT Knowledge and Innovation Communities</u>, composed of leading companies, research labs and universities each dedicated to solving a pressing global challenge, from climate change to health, to renewable energy.

Paris, 7th August 2023



# **About EIT Manufacturing**

<u>EIT Manufacturing</u> is one of the nine innovation communities supported by the European Institute of Innovation and Technology (EIT), a body of the European Union. EIT Manufacturing's main goal is to bring European stakeholders focused on manufacturing together in innovation ecosystems that add unique value to European products, processes and services and inspire the creation of globally competitive and sustainable manufacturing. EIT Manufacturing brings together more than 80 members (universities, research institutes and companies).

#### **About Impulse Partners**

IMPULSE PARTNERS is a strategy consultancy specialising in innovation, with a mission to drive sustainable change in territories and industries. IMPULSE PARTNERS accelerates its customers' transformations to respond to new uses, environmental transitions and digital developments. Their teams are committed on a daily basis to strengthening their capacity to explore and invest in new paths, new business models and new professions. IMPULSE PARTNERS provides support in defining raison d'être, open innovation schemes, intrapreneurship, investment and the design of innovation facilities. In addition to its expertise in innovation strategies and its operational support, what sets IMPULSE PARTNERS apart is that it brings together more than 3,000 start-ups, more than 70 VCs and CVCs and more than 150 players in the construction, infrastructure, industry, energy and property sectors via more than 20 international innovation labs serving these sectors.

## EIT Manufacturing — Making Innovation Happen!

# **Contact Details**

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