

# EIT Manufacturing's BoostUp! South East 2023 – Applications are closing soon

The BoostUp! South East 2023 call, open from August 1<sup>st</sup> to October 16<sup>th</sup>, addresses early stage-to-mature startups from the 8 countries of the South East region, willing to take European manufacturing to the next level.

<u>EIT Manufacturing</u>, the largest manufacturing-focused Knowledge and Innovation Community within the <u>European Institute of Innovation and Technology (EIT)</u>, a body of the European Union, is delighted to announce BoostUp! South East 2023. This is a competition for startups, designed to empower companies from South East Europe in expanding their businesses and tapping into European markets. **The application period is open from August 1<sup>st</sup> to October 16<sup>th</sup>**, and the competition Grand Final is going to take place on **November 29<sup>th</sup> 2023**, in Divani Palace Acropolis in Athens, Greece.

BoostUp! has been an integral part of EIT Manufacturing's initiative to foster business creation in the manufacturing sector throughout Europe since 2020. The first event in South East Europe is being organised by EIT Manufacturing South East, located in Athens, Greece, aligning with EIT Manufacturing's commitment to innovative ideas, sustainability and environmental responsibility. Submissions are eligible for companies established in Albania, Bulgaria, Cyprus, Greece, Moldova, North Macedonia, Romania, Türkiye and need to fit one of the following EIT Manufacturing focus areas as well as the following technology domains:

- Simulation & Advanced Engineering Tools
- Virtual/ Augmented Reality based solutions for industrial applications
- Logistics Technologies
- Advanced Additive Manufacturing solutions
- o Predictive and Preventive Maintenance
- o Industrial Robotics
- o Connectivity and Internet of Things (IoT) Infrastructure
- o Advanced Sensors (Industrial IoT) & Drones, Industrial Cybersecurity
- o Data analytics/ Artificial Intelligence and Digital Twins
- o Environmental and Social Sustainability

#### What are the benefits of the call:

Opportunities for Internationalization: By engaging with EIT Manufacturing's wide European network, participants can explore new markets and expand their businesses.

Athens, 6 October 2023





- o Growth Package: EIT Manufacturing's Business Creation team will provide dedicated service support of up to four months to the shortlisted finalists.
- o Prize: Winners of the competition will receive monetary prizes. The first prize winner will be awarded 7.500€, the second prize winner will receive 5.000€, and the third prize winner will be granted 2.500€.

"BoostUp! South East 2023 is more than just a competition. It is a chance for startups to take their business to the next level, with access to wide mentorship and support, and to a network of potential investors and partners. It is also a great opportunity to participate to the EIT Manufacturing community of entrepreneurs, who are passionate about making a difference in the manufacturing industry." said Dr Niki Kousi, Managing Director of EIT Manufacturing South East.

#### **Applications**

For detailed information and to review the terms and conditions, please visit the call's official website.

#### Questions

To find out more about BoostUp! South East 2023 and the application process, contact:

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#### About the EIT Manufacturing South East

EIT Manufacturing CLC South East is a Greek Private Capital Company, which was founded on April 27, 2022. It has a high impact on Innovation in terms of the region's industry, but also in general in terms of the development and application of new technologies (e.g. Artificial Intelligence, 5G, Industrial Internet of Things, etc.) which are hosted in the modern Industry 4.0 production systems. The CLC South East is collaborating with various stakeholders (companies and startups) along with national organizations, covering 8 countries: Albania, Bulgaria, Cyprus, Greece, Moldova, North Macedonia, Romania and Türkiye. Its main goals are to stimulate local manufacturing eco-system in South East Europe and to accelerate cross-national synergies.

#### About the European Institute of Innovation and Technology (EIT):

The EIT is Europe's largest innovation ecosystem bringing together close to 2,400 partners from top business, research and education organisations across Europe in over 50 innovation hubs. The EIT strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe. The EIT is an EU body and an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation. The Institute supports dynamic pan-European partnerships, EIT Knowledge and Innovation Communities, composed of leading companies, research labs and universities each dedicated to solving a pressing global challenge, from climate change to health, to renewable energy.



## About EIT Manufacturing

<u>EIT Manufacturing</u> is one of the nine innovation communities supported by the European Institute of Innovation and Technology (EIT), a body of the European Union. EIT Manufacturing's main goal is to bring European stakeholders focused on manufacturing together in innovation ecosystems that add unique value to European products, processes and services and inspire the creation of globally competitive and sustainable manufacturing. EIT Manufacturing brings together more than 80 members (universities, research institutes and companies).

### EIT Manufacturing — Making Innovation Happen!

#### **Contact Details**

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