

Paris, 29 November 2023



EIT Manufacturing supports startups and corporates to foster circular economy in the industry

Startups, corporates, investors, tech enthusiasts and visionaries will gather at Station F in Paris to present breakthrough circular economy solutions for the industry on 8 December. Registrations for the event **BoostUp! FRANCE 2023 – Circular Economy** are still open.

EIT Manufacturing presents a one-of-a-kind event that combines a startup competition with an appealing framework programme that includes keynote speaker Jean-Marc Boursier (Chairman of the Institut National de l'Économie Circulaire). An expert panel titled "Closing the loop: corporates and startups shaping circular economy" will foster a transformative dialogue featuring industry titans Schneider Electric and Saint-Gobain alongside visionary startups Kheoos and Goodflow.

On Friday, **8 December** three minutes are critical at **Station F in Paris**. That is the time for each of the startup finalists to convince the jury of their potential to transform the industry through the development of the circular economy. The expert jury has chosen ten French startups to present their solutions. They will benefit from the event's publicity, and a prize-giving ceremony will recognize the best projects, which will also receive EIT Manufacturing support to expand their operations across Europe.

BoostUp! FRANCE 2023 event is organised by **EIT Manufacturing**, the largest Innovation Community in industry supported by the European Institute of Innovation and Technology (EIT), a body of the European Union. For this first edition in France, EIT Manufacturing has the privilege of teaming up with impulse Partners to make the organisation's flagship event happen. Corporates, investors and tech enthusiasts will take part in the event to showcase innovative solutions and approaches for a more circular industry.

Collaboration across different types of organisations is pivotal to putting the circular economy into practice. That is why **Caroline Viarouge** (CEO at EIT Manufacturing) and **Kevin Lenehan** (Director of Business Creation at EIT Manufacturing) focus their introductory remarks on collaborative initiatives and cutting-edge solutions. Meanwhile, **Jean-Marc Boursier** (Chairman of the Institut National de l'Économie Circulaire) reflects on circular practices that promise not only a change, but a revolution in our approach to sustainability.

The **expert panel on Circular Economy** features a dynamic exchange between industry titans such as Schneider Electric and Saint-Gobain and visionary startups like Kheoos and Goodflow. The **combination of corporate experience and entrepreneurial ingenuity** is likely to produce a more sustainable industrial landscape. Following the award ceremony, a networking lunch enables like-minded professionals to **interact and discuss partnership options**.

The following are the main details of the press call:



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Subject	BoostUp! FRANCE 2023 – Circular Economy
Venue	Station F, Paris
Date	Friday, 8 December 2023
Time	9:30h – 14:00h
Registration	Registrations are free of charge and need to be done via the following online form: https://boostup-france-2023.b2match.io/
Speakers (available for interview requests)	Caroline Viarouge , CEO at EIT Manufacturing Kevin Lenehan , Director of Business Creation at EIT Manufacturing Jean-Marc Boursier , Chairman of the Institut National de l'Économie Circulaire
Agenda	The whole agenda of the event to be held in English is available here: https://boostup-france-2023.b2match.io/components/35782
Language	The event will be held in English only.

Please confirm your attendance by registering at <https://boostup-france-2023.b2match.io/>

Contact Details

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More information at www.eitmanufacturing.eu

About EIT and EIT Manufacturing

The [European Institute of Innovation and Technology \(EIT\)](https://www.eit.europa.eu/) is Europe's largest innovation ecosystem bringing together over 2 400 partners from top business, research and education organisations across Europe in 50+ innovation hubs. The EIT is an EU body and an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation. Through dynamic pan-European partnerships, called Knowledge and Innovation Communities (KICs) the EIT Community offers a wide range of innovation and entrepreneurship activities, strengthening Europe's ability to innovate and powering solutions to pressing global challenges while nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe.

[EIT Manufacturing](https://www.eitmanufacturing.eu/) is one of the nine innovation communities supported by the [European Institute of Innovation and Technology \(EIT\)](https://www.eit.europa.eu/), a body of the European Union. EIT Manufacturing's main goal is to bring European stakeholders focused on manufacturing together in innovation ecosystems that add unique value to European products, processes and services and inspire the creation of globally competitive and sustainable manufacturing. EIT Manufacturing brings together more than 80 members (universities, research institutes and companies).

EIT Manufacturing — Making Innovation Happen!