

UNLOCKING THE POWER OF DEEP TECH, SUSTAINABILITY AND WOMEN ENTREPRENEURSHIP

EIT Community's INNOVEIT event series will be part of Europe's most important tech conferences.

- INNOVEIT events will take place in 2024 alongside the Hello Tomorrow Global Summit (Paris), the Greentech Festival (Berlin) and Slush (Helsinki).
- Special focus at Hello Tomorrow Global Summit: Empowering deep tech talents.
- Connecting Europe: The EIT's flagship event series provides a platform for gathering knowledge and expertise on topics across all sectors as well as networking opportunities.

29 February 2024. Budapest, Hungary – How can companies effectively address the high demand for skilled deep tech talent? What strategies empower changemakers to develop innovative, sustainable technologies for a greener future? And how can Europe accelerate progress in gender equality and women's empowerment? The cross-cutting topics of deep tech, sustainability and women entrepreneurship are at the centre of this year's INNOVEIT event series, powered by the EIT Community as part of the European Institute of Innovation and Technology (EIT), a body of the European Union. Following the kick-off at the EIT Summit in Brussels, three events will take place alongside some of the most important technology conferences in Europe – including [Hello Tomorrow Global Summit](#) (Paris), [Greentech Festival](#) (Berlin) and [Slush](#) (Helsinki).

At **INNOVEIT**, participants can immerse themselves in the various EIT Community initiatives presented at booths, on stage and at dedicated side events and learn how they can benefit from Europe's largest innovation ecosystem. The INNOVEIT events offer a deep dive into the specific topics via education, innovation and business creation and provide a platform for networking with experts.

Striving to close the deep tech talent gap at Hello Tomorrow Global Summit in Paris (21-22 March 2024)

With more than 3,000 attendees, 100 speakers and 125 exhibitors, the Hello Tomorrow Global Summit is a pioneering global event for deep tech founders, industry leaders and investors from various industries. With topics ranging from digital health and decarbonised production to sustainable food systems, the summit offers valuable insights and showcases innovations.

Accompanying the technology conference, the INNOVEIT event on 22 March will focus on the high demand for talent in the deep tech sector, featuring the latest initiatives and insights from the EIT Community partners, including companies, universities, venture capitalists and start-ups.

“As technology is rapidly evolving, Europe needs to maintain a well-trained workforce, to ensure its competitiveness and harness innovation to solve some of the biggest global challenges we face,” says Martin Kern, Director of the European Institute of Innovation and Technology. “The demand for professionals in areas such as artificial intelligence, biotechnology and cleantech outweigh the available supply of experts. The Deep Tech Talent Initiative run by Europe's largest innovation ecosystem aims to close this talent gap by offering exceptional educational and skilling programmes, in partnership with top education providers and industry experts.”

Attendees of the Hello Tomorrow Global Summit can participate in the two-hour INNOVEIT event and gain insights into the EIT Community's educational offerings and opportunities for involvement. They can also meet the partners of the initiatives at booth 20 and after the Fireside Chat Session at the Deep Tech Academy Stage on 21 March. The following initiatives will be represented in Paris with their programmes for entrepreneurship and skills development:

- [EIT Alumni](#)
- [EIT Artificial Intelligence Community](#)
- [EIT Campus](#)
- [EIT Deep Tech Talent Initiative](#)
- [EIT Girls Go Circular](#)
- [EIT HEI Initiative](#)
- [EIT Jumpstarter](#)

More information about the [EIT Community](#) and [Hello Tomorrow Global Summit](#).

Revolutionary green technologies and woman-led start-ups take the spotlight at the upcoming INNOVEIT events:

- INNOVEIT meets [Greentech Festival](#) in Berlin (15-17 May 2024)
- INNOVEIT meets [Slush](#) in Helsinki (19-21 November 2024)

About the EIT Community

The EIT Community is a collaborative network comprising the European Institute of Innovation and Technology's (EIT) long-term partnerships, known as Knowledge and Innovation Communities (KICs). These KICs are dedicated to driving systemic change in Europe and beyond, focusing on key areas such as climate change, energy, health, food, manufacturing, raw materials, digitalisation, urban mobility, culture and creativity. By harnessing the collective expertise of the KICs, the EIT Community initiatives power innovation, entrepreneurship and creativity.

About the European Institute of Innovation & Technology (EIT)

The EIT strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe. The EIT is an EU body and an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation. The Institute supports dynamic pan-European partnerships, EIT Knowledge and Innovation Communities, among leading companies, research labs and universities. Together with their leading partners, the EIT Community offers a wide range of innovation and entrepreneurship activities across Europe: entrepreneurial education courses, business creation and acceleration services and innovation driven research projects.

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