

EIT Innovation Communities are designed as pan-European partnerships that bring together business, research centres and universities with the aim to tackle major societal challenges in areas with high innovation potential. To find out more, please visit www.eit.europa.eu

The European Institute of Innovation and Technology (EIT) recently launched the building of the Innovation Community Manufacturing. EIT Manufacturing's mission is to bring European manufacturing actors together in innovation ecosystems that add unique value to European products, processes, services – and inspire the creation of globally competitive and sustainable manufacturing. www.eitmanufacturing.eu

EIT Manufacturing now invites applications for the position of

Communication Officer – Strategic Projects

Full time at EIT Manufacturing South in Milan or Bari (Italy)

About the Impact Center South (IC South):

The IC South is an integral part of the KIC's governance and fosters connectivity with local ecosystems through the provision of physical spaces for interaction. It initiates, hosts and implements the various KIC's activities and provides a platform for discussion of innovative ideas. The IC South identifies and builds new possibilities to further substantiate the KIC's long-term sustainability and are actively involved in helping to secure funding for Innovation, Education and Business Creation activities. The IC South also identifies and exploits promising opportunities for cross-IC activities.

About the position:

The Communication Officer – Strategic Projects is responsible to develop, implement and execute the communication strategies of publicly funded projects. This includes working with different project consortia to set up efficient and comprehensive communication activities to reach the relevant target audiences on national and European levels, to communicate the project's activities and to disseminate the project's results. You will carry out the communication strategies on different levels, among others creating and rolling-out marketing campaigns, content production and editorial planning, digital and social communication, event planning and execution, managing media relations and generating press coverage as well as activity monitoring and reporting. The Communication Officer – Strategic Projects will work on different projects at the same time and should develop synergies to streamline the communication activities of different projects and IC South. Therefore, this role reports to and works in close collaboration with the Communication Manager of IC South.

Missions and key Accountabilities:

- Responsible for creating and implementing Communication, Dissemination and Events activities within European/National funded projects and supporting the implementation of Communication, Dissemination and Events activities at IC level; i.e.

- Developing communication concepts, collaborating with project managers and internal stakeholders
- Roll-out and tailoring of multichannel campaigns with a focus on digital environments
- Managing website updates and feeding it with local content
- Acting as brand custodian for Communication and Dissemination activities
- Organising and coordinate EIT Manufacturing events within European/National funded projects and at IC level in alignment with the branding and communication and dissemination plans
- Procurement and admin tasks related to Communication activities
- Creation and updating of design items (e.g. event visuals, infographics, etc.)
- Writing contributions for magazines, blogs, newsletters, social media as well as press releases for National/European projects' perimeter
- Managing and monitoring project/IC South media relations/clippings
- Manage local supplier/agencies and budget (if relevant)
- Support operationally the communication activities led by IC South
- Reporting on the Communication activities performed within the European/National projects (e.g. deliverables of dissemination and communication plan and reporting) and IC South (e.g. end of year reports)

Qualifications and Experience:

- Fluency in Italian and English, both spoken and written,
- Master's degree or equivalent in a relevant field e.g. marketing, communications, public relations, journalism or equivalent work experience,
- Previous experience of 1-3 years in a similar role,
- Previous experience in events organisation and management (physical/hybrid/online),
- Previous experience of digital communication/marketing and social media,
- Previous experience in working with funded projects is a plus,
- Previous experience in implementing and managing content management systems is a plus,
- Previous experience in high-tech and manufacturing sector as well as with the startup ecosystem and innovation transfer is a plus.

Skills:

- You have excellent organisational skills & ability to meet deadlines,
- You have strong capability in using and managing social media channels effectively,
- You are computer literate and use IT tools such as communication and marketing tools, office, web collaborative tools proficiently,
- Willingness to travel within Italy and Europe,

Does this resonate with you?

- You have a strong team spirit, proactiveness, autonomy and trustworthiness,
- You are creative, thoughtful and passionate about your work,
- You have the capacity to create solid networks and connections,
- You think strategically,

- You have a strong service mindset and hands-on mentality,
- You are a team player who enjoys learning and sharing know-how, You enjoy working in matrix and multinational organisations,
- You are proactive, independent and trustworthy.

We offer:

- A full-time, fixed term employment contract (3 years and possibility to convert into permanent position), or, if preferred, a freelance contract, under the labour law of Italy,
- fast and flat processes, straight internal communication, low hierarchies, and freedom to operate,
- a friendly atmosphere within a dynamic team at modern and well-located office facilities

Location:

The main role location will be at EIT Manufacturing IC South, in Milan (Italy) or in the other IC local office in Bari with the possibility of traveling for meetings or events taking place at the partners' and other stakeholders' facilities and locations (across Europe).

Equal opportunities:

EIT Manufacturing values diversity and applies policies of equal opportunities. We welcome applications without discrimination, on any grounds. Candidates considering their interests having been prejudiced by a decision in a selection process may request a review of, or launch an appeal against, the decision adversely affecting them.

Selection Committee:

A Selection Committee will be appointed to carry out the evaluation of applications submitted. Please note that the Selection Committee's internal proceedings are strictly confidential. Shortlisted candidates may be invited for an interview at EIT Manufacturing with the IC South Managing Director, responsible of Strategic Projects, and IC South Communication Manager. Candidates may be asked to provide proof of qualifications, background, skills, and experiences by providing relevant documents.

Protection of personal data:

Candidates' personal data are processed as required by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation). For more information, please check the privacy statement on recruitment available [Privacy Notice](#).

Application:

A complete application should consist of

- (i) a full Curriculum Vitae,
- (ii) a Cover Letter describing briefly how you meet the criteria outlined and your vision for the role.

The application should be sent via e-mail to: clcsouth@eitmanufacturing.eu
with subject header “EIT Manufacturing South – Communication Officer – Strategic Projects”.

The application should be written in **English**. Only complete applications will be evaluated.

Closing date is **30 April 2024**.

For further information, please contact: clcsouth@eitmanufacturing.eu

Please join us on this exciting journey. Send us your application now!