

Excellence		Max. Scoring: 20 Threshold: 14/20	Section	Expected information
Coherence				
The proposal clearly describes the resulting learning program(s), explaining their relevance to the selected topic, and identifies measurable and achievable objectives. The learning program(s) complies with the requirements defined in the call guidelines.	5 points	Objective of the learning program <i>(Excellence)</i>	Describe the goal of the proposed learning program (s). Explain why and how is it pertinent to the topic and how they will be measured and verified	
		Learning program description <i>(Excellence)</i>	Describe the learning program(s) resulting from your activity. Provide detail information about the structure of the learning program(s) including but not limited to: Learning modules with short description, expected duration and workload of the overall program and of the modules, teaching and learning tools and methodologies to be used.	
The proposal identifies and properly describes the overarching learning outcomes of the training/education activity. The proposal foresees a final assessment of the achievement of the learning outcomes and the method is accurately described	5 points	Overarching learning outcomes and final assessment <i>(Excellence)</i>	-State the overarching learning outcomes of the learning program, what the learner will be able to do after the training activity -Describe in detail how the final assessment will be conducted and the methodology that will be used for assessing the learning outcomes	
Novelty				
The proposal addresses a verified unmet skilling/upskilling/reskilling need and the value proposition addresses the specific needs and barriers of the target group.	5 points	Value proposition <i>(Excellence)</i>	Describe the value proposition of the learning program and explain how it addresses a verified unmet need	
The proposal goes beyond the existent state of the art of professional education and training formats and/or content and clearly demonstrates that resulting learning programme will make use of innovative teaching, learning and upskilling methodologies and approaches	5 points	Learning program description <i>(Excellence)</i>	See above	
Impact: social, economic, financial, and sustainability		Max. Scoring: 25 Threshold: 17/25	Section	Expected information
Project pathway towards impact				
The proposal clearly describes how the learning programme(s) contribute to the expected outcomes and impacts from the call topic, and include an estimation and explanation of their scale and significance.	5 points	Expected outcomes and impact <i>(Impact)</i>	Describe how the learning program will contribute to the outcomes and impacts expected by the call topic, including explanation of its scale and significance.	
The proposal addresses specific target group/s and/or market sector/s, while including a gender perspective and ensuring gender balance. The proposal demonstrates a competitive advantage over existing offers in the market, further strengthened by the demonstrated willingness of users/customers to benefit from the proposed solution.	5 points	Target Group(s) <i>(Impact)</i>	Describe the target groups who will benefit from the Learning Program(s). Detail what are their needs and barriers. Define the dimension of the target group(s), ensuring that they are sufficiently broad to guarantee a significant scalability of the learning program(s)	
Effectiveness of the proposed measures to exploit the learning programme(s) and project outcomes and to maximise impact				
The proposal identifies the Business Owner and demonstrates its track record on the commercialization and delivery of learning programmes aligned with the results of the activity.	5 points	Business Owner deck <i>(Template)</i>	Refer to business owner deck template	
		Scale Up <i>(Impact)</i>	Describe how the business owner plans to reproduce and scale up to reach a significant amount of learners over time.	
The proposal describes a clear, feasible and convincing commercialisation and exploitation strategy of the learning programme(s) and the communication plan is in line with the outlined commercial strategy.	5 points	Preliminary Commercialization Plan <i>(Impact)</i>	Describe the preliminary commercialization plan and explain the assumptions behind the revenue projection. Specify how the learning program will be distributed/commercialize locally and if applicable how partners will share the task of business owner.	
		Revenue projections <i>(Impact)</i>	Based on the commercialization plan, provide revenue projection from the commercialisation of the learning program for the 5 years following the project end date.	
		Dissemination Plan <i>(Impact)</i>	Describe the planned measures to maximise the impact of your project by providing a very first draft version of your plan for the dissemination and communication. Describe the dissemination and communication measures that are planned and the related target groups addressed.	
The proposal contribution to achieve the mandatory EIT Core KPIs is credible and shows potential to exceed minimum KPI targets to reach significant shares of the target groups. Some additional KPIs were taken into consideration.	5 points	EIT Core KPI Targets <i>(Impact)</i>		
		EITM Specific KPI targets <i>(Impact)</i>		

Implementation and sound financial management	Max. Scoring: 15 Threshold: 9/15	Section	Expected information
Workplan, including allocation of budget, tasks, and resources			
The workplan and related elements (deliverables, outputs and milestones) are aligned with the proposal overall objectives and KPIs, including the management of the relevant risks identified.	5 points	Workplan (Implementation)	List of WP (WP1, WP2, ...) with title, WP leader and duration and tasks for each WP (T1.1, T1.2, T2.1, ...) with title, short description and task leader.
		Risks (Implementation)	
		Milestones; Outputs; Deliverables	Ensure that the mandatory milestones, outputs and deliverables required in the call guidelines are covered
The proposal budget is clearly outlined, justified, and reflects value for money.	5 points	Budget	
Consortium fit for purpose			
The applicants represent the right competencies, skills and expertise in accordance with the proposal scope and they have differentiated, clear and specific roles(including a business owner, an instructional designer, and at least 1 manufacturing company).	5 points	Instructional designer (Implementation)	Indicate who will be the instructional designer and how will be involved in the activity (Entity/Person name)
		Partners description and role	
		Business owner and Instructional designer	Refer to business owner deck and Instructional Designer deck templates
Strategic fit evaluation criteria	Max. Scoring: 15 Threshold: 9/15	Section	Expected information
The proposal, the learning program and their expected outcomes and impacts are aligned with the topic selected and they contribute to achieve one or more EITM Strategic Objectives.	5 points	Expected outcomes and impact	See above
		Objective of the learning program (Excellence)	See above
		Learning program description	See above
The proposal integrates EITM requirements in line with the EIT Manufacturing upskilling and reskilling Quality System and Competency Model including the integration on a innovation and business perspective (Knowledge Triangle Integration)	5 points	EIT OLOs and Key principles integration (Strategic Fit)	Describe how the learning program will integrate the EIT OLOs and key principles, as described in EIT Manufacturing upskilling and reskilling Quality System and Competency Model.
		Competency areas and Proficiency level (Strategic Fit)	Indicate what main competency areas and proficiency levels from the EIT Manufacturing upskilling and reskilling Quality System and Competency Model will be addressed by the learning program
The identified Business Owner is committed and capable of commercializing and delivering the learning programme(s) after the completion of the activity. This is in line with a credible strategy and a reasonable revenue share (%) for contributing to the EIT M financial sustainability.	5 points	Business owner commitment (Strategic Fit)	Declare the commitment of the business owner on commercializing and deliver the learning program after the project conclusion. Indicate the percentage (%) of revenue shares to be provided to EITM in case the sale is perform by the Business Owner.
		Revenue Shares for sales by Business Owner (min 20%)	
European Dimension evaluation criteria	Max. Scoring: 5 Threshold: 3/5	Section	Expected information
The consortium demonstrates pan-European outreach, including RIS countries, and the proposal considers relevant synergies with other EU instruments and programmes.	5 points	EU Dimension (EU Dimension)	Describe how the consortium as a whole demonstrates pan-European outreach and can build on synergies with other EU instruments and programs
		RIS Aspects (EU Dimension)	Describe how the RIS aspects are addressed, including the engagement of RIS countries in the activity and impact generated in RIS countries by the result(s) exploitation.