

*Innovation Communities are designed as pan-European partnerships that bring together business, research centres and universities with the aim to tackle major societal challenges in areas with high innovation potential. To find out more, please visit [www.eit.europa.eu](http://www.eit.europa.eu)*

*The European Institute of Innovation and Technology (EIT) recently launched the creation of the Innovation Community Manufacturing. EIT Manufacturing's mission is to bring European manufacturing actors together in innovation ecosystems that add unique value to European products, processes, services – and inspire the creation of globally competitive and sustainable manufacturing. [www.eitmanufacturing.eu](http://www.eitmanufacturing.eu)*

*EIT Manufacturing now invites applications for the position of*

## Communication Manager

Full-time position at EIT Manufacturing South (Milan, Italy)

### About EIT Manufacturing

EIT Manufacturing is an open innovation community supported by the EIT (European Institute of Innovation and Technology), a body of the European Union. EIT Manufacturing's main goal is to bring European stakeholders focused on manufacturing together in innovation ecosystems that add unique value to European products, processes and services and inspire the creation of globally competitive, resilient, and sustainable manufacturing. EIT Manufacturing brings together more than 250 organisations from business, education and research from 17 countries, working on the industrialisation and commercialisation of technologies that are close to market. EIT Manufacturing strategy is articulated according to three main Pillars, namely: Innovation, Business Creation and Education. EIT Manufacturing has headquarters in Paris and has several Impact Centers (ICs), located in Athens, Darmstadt, Gothenburg, Milan, San Sebastian and Vienna.

### About the position

The Communication Manager will support the Impact Center Director in implementing all events, communication and dissemination activities and will also work in alignment with the EIT Manufacturing Communication team at central Headquarter (HQ) level.

More specifically the position encompasses the overall responsibility for, and management of local events, as well as the internal and external communication of EIT Manufacturing at local level. This will be executed in alignment with the HQ overall communication strategy and planning and it covers the implementation and management of diverse communication tools and activities, communication materials, according to EIT brand guidelines, but also to set up communication strategies towards different local stakeholders.

### Key Accountabilities

- Organise and coordinate EIT Manufacturing events at IC level in alignment with the branding and communication and dissemination plans
- Responsible for implementing all Communication and Dissemination activities at Impact Center (IC) level i.e.

- Roll-out and tailoring of communication campaigns centrally developed to respective region according to HQ guidelines
- Act as brand custodian for all locally implemented Communication and Dissemination activities
- Procurement and admin tasks related to Communication activities
- Creation and updating of design items (e.g. event visuals, infographics)
- Editorial planning for regional/local perimeter and content production (news items and interviews)
- Manage regional/local media relations
- Assist in the development, execution, and ongoing assessment of comprehensive marketing activities aligned with the organisation's service-oriented mindset
- Management and content update of the corporate website for the IC
- Manage local supplier/agencies and budget (depending on model decided at HQ level)
- Support operationally the communication activities led by EIT Manufacturing local partners
- Make EIT Manufacturing's vision and mission tangible and visible for the local key stakeholders
- Responsibility to drive one global topic across EIT Manufacturing (e.g. corporate events management, content manager, managing global projects etc.)
- Reporting on the Communication activities performed within the IC (e.g. end of year reports)

#### Qualifications

- Master's or bachelor's degree or equivalent in a relevant field e.g. marketing, communications, public relations, journalism
- Previous work experience of 5-7 years in a similar role
- Proven experience in events organisation and management – including physical/hybrid/online formats.
- Relevant experience of digital communication and social media
- Previous experience in marketing is a plus.
- Experience of high-tech and manufacturing sector is a plus.

#### Skills and expertise:

- Excellent organisational skills and ability to meet deadlines.
- Outstanding written, oral and presentation skills in English
- Strong team spirit, proactiveness, autonomy and trustworthiness
- Demonstrated ability to use and manage social media channels effectively.
- Previous experience of media relations
- Basic skills in design tools
- Excellent command of the English and Italian languages is mandatory. Additional European languages knowledge is a plus.

#### What we offer:

- Startup mindset, fast and flat processes, straight internal communication, low hierarchies and autonomy
- Familiar atmosphere within a dynamic team at modern and well-located office facilities
- Our working language is English.

### Location

The main role location will be at EIT Manufacturing Impact Center South, in Milan (Italy) with the possibility of traveling for meetings or events taking place at the Headquarters or at the partners and other stakeholders' facilities and locations (EU).

### Reporting

The IC Communication Manager will report to the IC South Managing Director, and will be accountable for KPIs related to the Communication activities.

### Equal opportunities

EIT Manufacturing values diversity and applies policies of equal opportunities. We welcome applications without discrimination, on any grounds. Candidates considering their interests having been prejudiced by a decision in a selection process may request a review of, or launch an appeal against, the decision adversely affecting them.

### Selection Committee

A Selection Committee will be appointed to carry out the evaluation of applications submitted. Please note that the Selection Committee's internal proceedings are strictly confidential. Candidates may be asked to provide proof of qualifications, background, skills, and experiences by providing relevant documents.

### Protection of personal data

Candidates' personal data are processed as required by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation). For more information, please check the privacy statement on recruitment available [Privacy Notice](#), such data".

### Application

A complete application should consist of

- (i) a full Curriculum Vitae,
- (ii) a Cover Letter describing briefly how you meet the criteria outlined and your vision for the role and
- (iii) to be sent via email to: [clcsouth@eitmanufacturing.eu](mailto:clcsouth@eitmanufacturing.eu) with the subject "EIT Manufacturing South - Communication Manager".

The application should be written in **English** and please note that only complete applications will be evaluated.

Closing date is **May 15th, 2024**.

For further information, please contact: [clcsouth@eitmanufacturing.eu](mailto:clcsouth@eitmanufacturing.eu)

**Participate in this exciting journey and send us your application now!**