







# DIG\_WORK

New skills and work organisation on the shopfloor for the Digital Age







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- The challenge: Digital Transformation
  - Profoundly **affects the firm's business model** (i.e., the way the firm promises to create and capture economic value)
  - Has a significant impact on the operating model: processes, skills and work practices on the shop floor
- Our goal: Raise awareness about the Digital Transformation of work through a 8hour modular online course consisting of small and self contained video-lessons ("nuggets")





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- First section of the course: a strategic view on how digital transformation affects firms' capabilities, competitive dynamics and value chains ("Who wins? Who loses?")
- Second section of the course: a "deep-dive" view of technologies and their impacts on skills and work practices
- Assessment of knowledge acquired through a test bank

Learning Units				
<b>General view</b> (Firm and Industry-level)	Economic and strategic implications of digital transformation			
	Impact on processes, job design, work practices, and skills			
Effects of technologies "Deep-dives"	Augmented and Virtual Reality	IoT and Digital Twins Cyber security	AI and decision- making	Collaborative robots





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# Which benefits for the learner?

#### Targets

- Undergraduate, graduate students
- Practitioners: HR specialists, Production and innovation managers in manufacturing companies (both SMEs and Large)

#### Expected benefits for the learner

- Sense and seize opportunities related to digital transformation and its enabling technologies
  - Building blocks
  - Application domains
  - Expected impact on skills and work practices
  - What can go wrong
- Invest in the skills and the work practices for the future





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# **EIT Manufacturing involvement and support**

### EIT role was fundamental in several aspects

- Project co-funding
- Business model fine tuning
- Market needs comprehension
- Dissemination event participation (e.g. DIG\_WORK was presented during "Techs and Skills Innovation Roadshow" event in November 2020)
- EIT will also support DIG\_WORK for further dissemination during 2021





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## **Results and next steps**

### As of early December 2020

- **61 nuggets developed** with 18 different lecturers and 5 firms involved for the development of "use-case" nuggets
- 60 nuggets recorded
- 26 nuggets post-edited and the remaining are in the post-editing process

### Next steps

- **Testing**: during the first two weeks of December **more than 50 students** and practitioners will attend to some of the nuggets and will give their feedback about the content
- Wrapping up the project with proper content and metadata categorization and platform upload
- Further **dissemination** during 2021, especially for firms and Master courses



